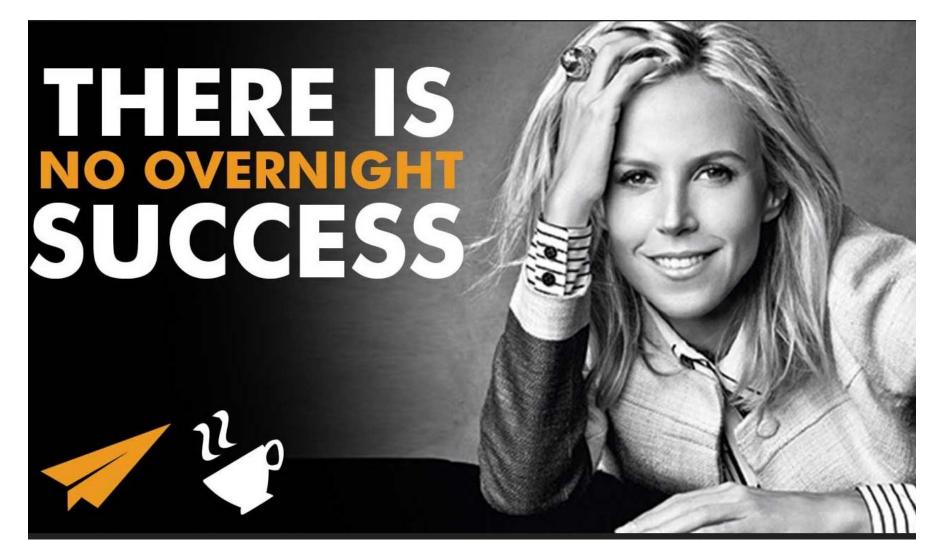


CREST EAST COAST INC. JUNE 11, 2016

USUALLY TAKES ABOUT FIFTEEN YEARS!

"OVERNIGHT SUCCESS"



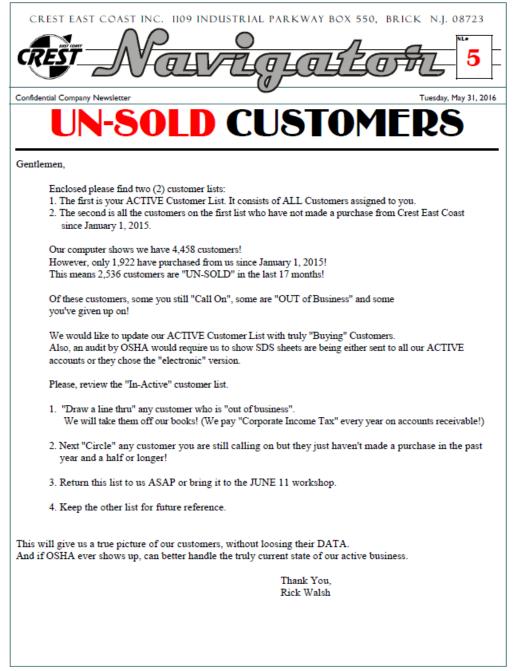
SALES IS ALL ABOUT BUILDING RELATIONSHIPS!







T2O Magnet



NL 005.pub 05.19.16

Customer List



"Active" VS "Un-Sold"



NEW ORDER EZ



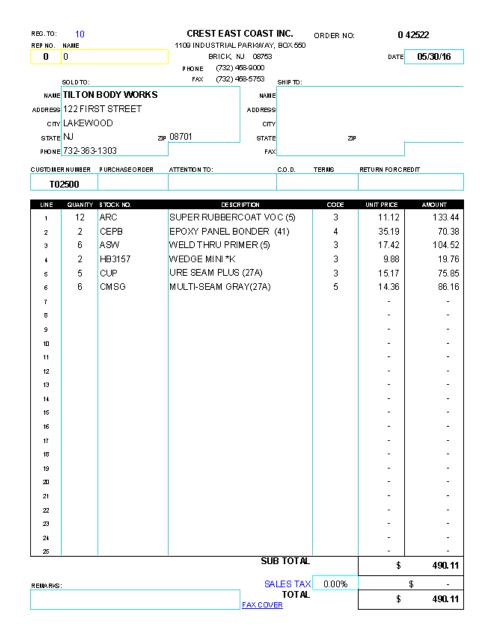
FAX COVER SHEET

FROM:		DATE:	May 30, 2016
то	CRESTEAST COASTINC.		
FAX NO	: (732) 458-5753		
0:	CUSTOMER NAME		AMOUNT
1		-	-
2		-	-
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6			-
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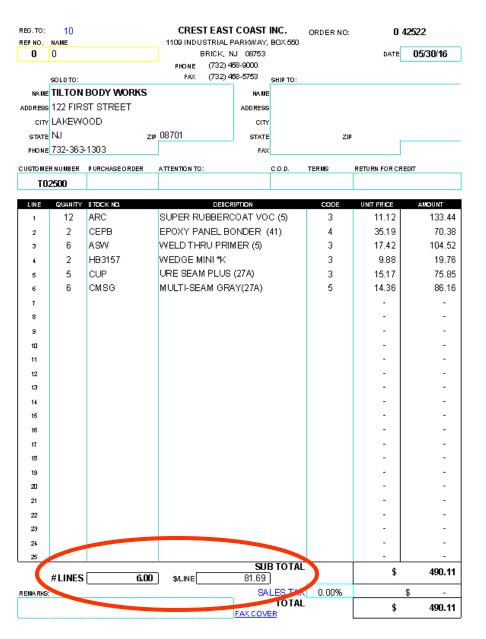
FAX COVER SHEET

ROM:	CREST EAST COAS				DATE:	-	0, 2016
	(732) 458-5753	ST INC	AREA	START		FINISH	WOOD
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. 1	TILTON BODY	WORKS		LAKEWO	OD	6	490.11
2	JACK'S BODY S	SHOP		TOMS RI	VER	4	315,18
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FAXCOVER



ORDER 1



ORDER 1

TRADE SHOWS NE TRADESHOW - MARCH 2016 SEMA – LAS VEGAS – November 2016









DIG



BLACKTOP







HAZMAT

3	4	5	6	7
179.00	164.00	151.00	139.98	129.98









ZZ's December 5th 2015

NO DEMO NO SALE!



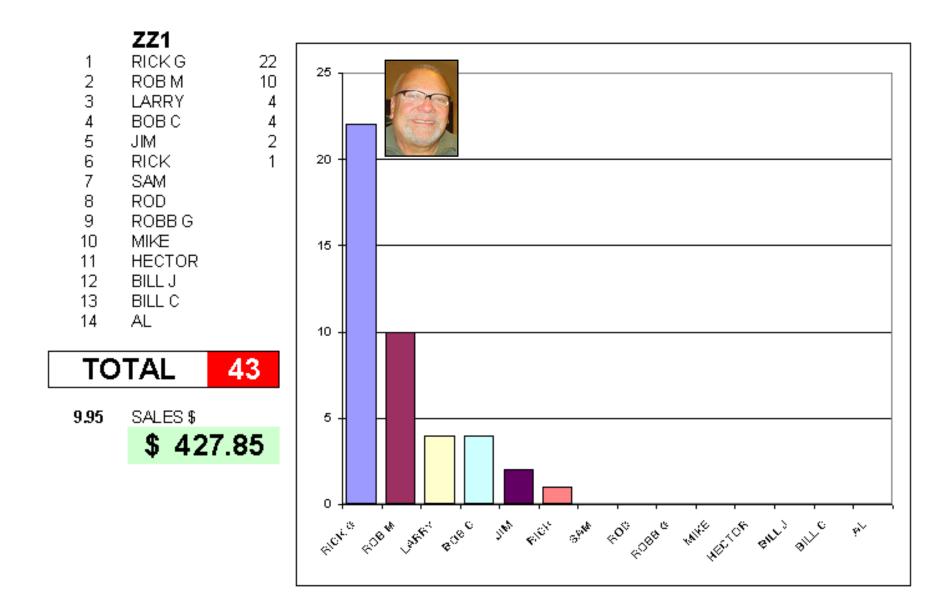




LIMITED SUPPLY OFFER! ONLY 6 UNITS AVAILABLE!	
#	SOLD TO:
1	
2	
3	
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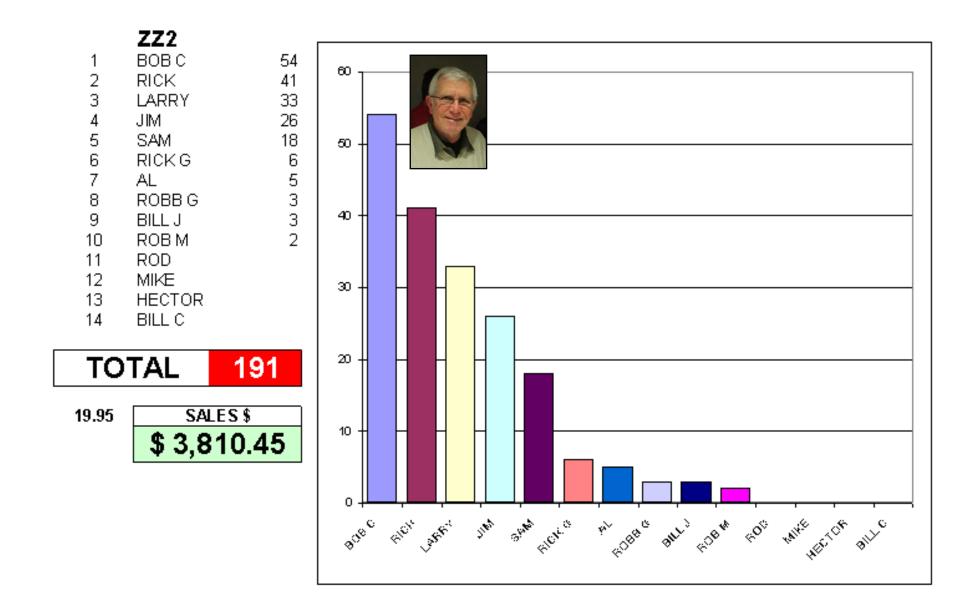
Active

ZZ1 HALF Husky.pub 112215



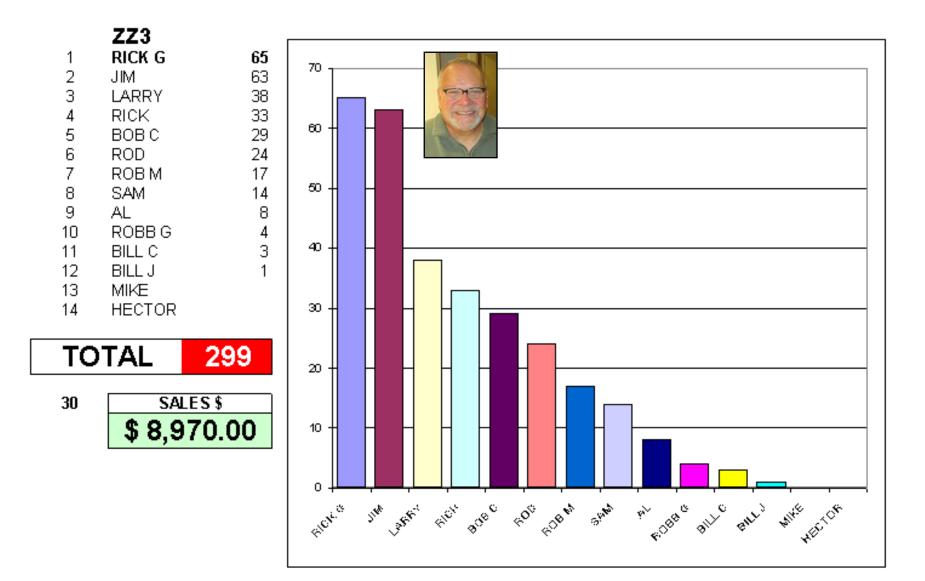








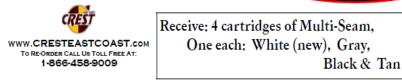






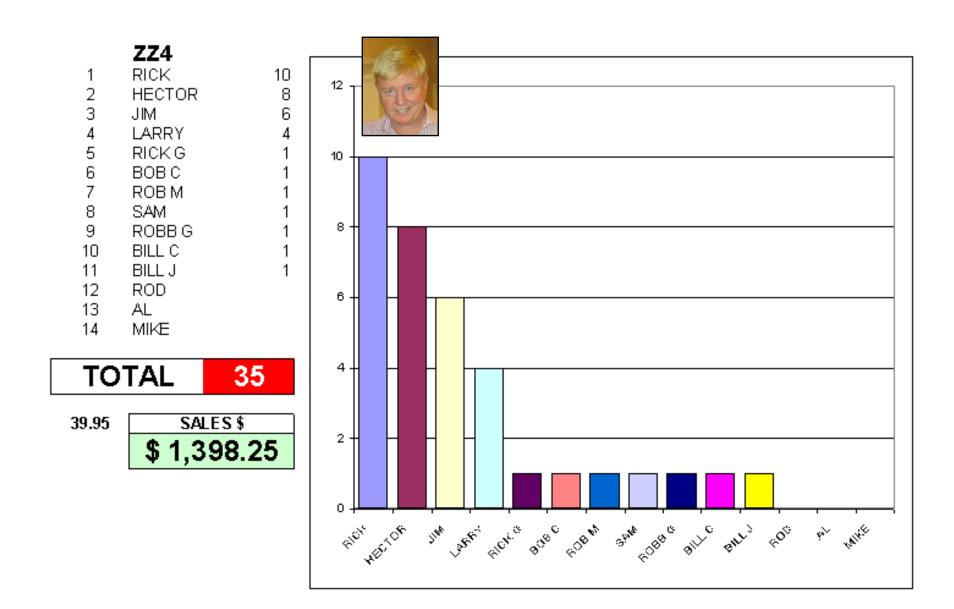


Ø DIRECT to BARE Metal! ZZ-4 Quad Dam Comba Ø Aluminum approved! \$39.95 7



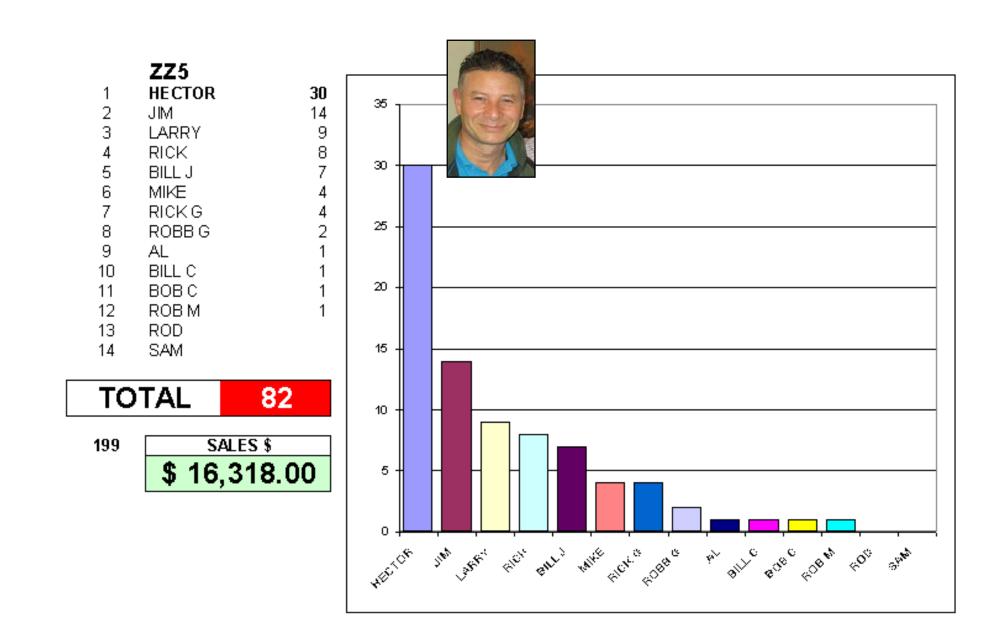
Active

ZZ-4 Quad_Dam.pub 030716









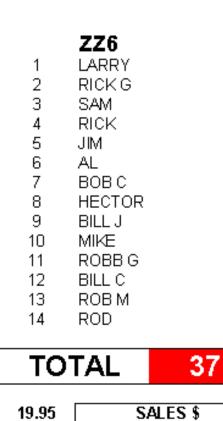


Active



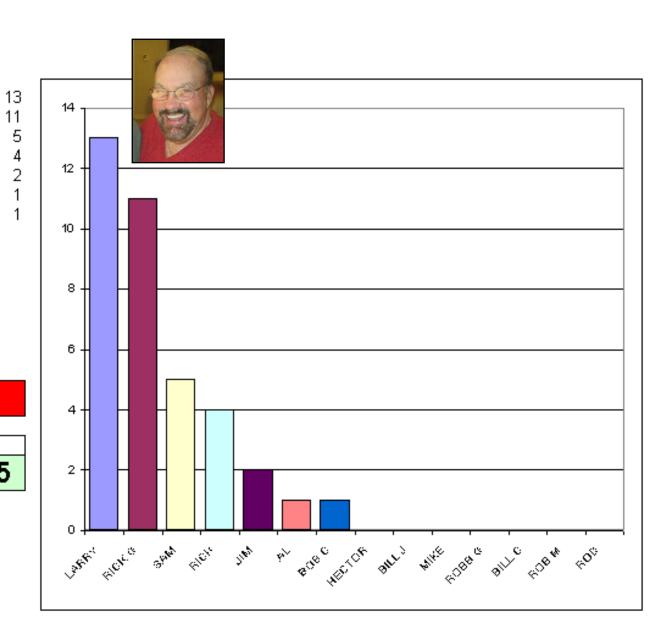
1-866-458-9009

ZZ-6 White Wedding.pub 030816



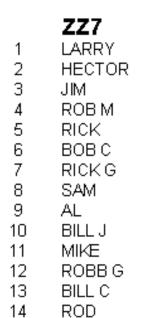
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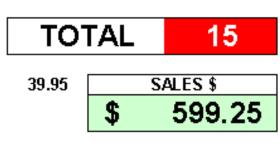
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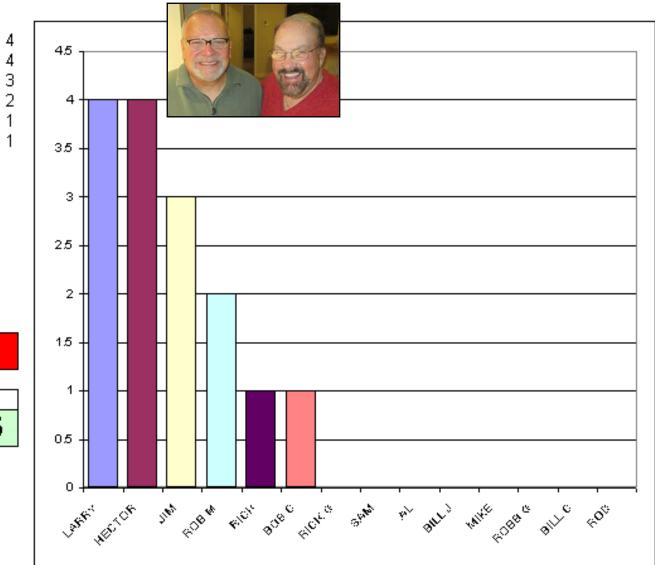












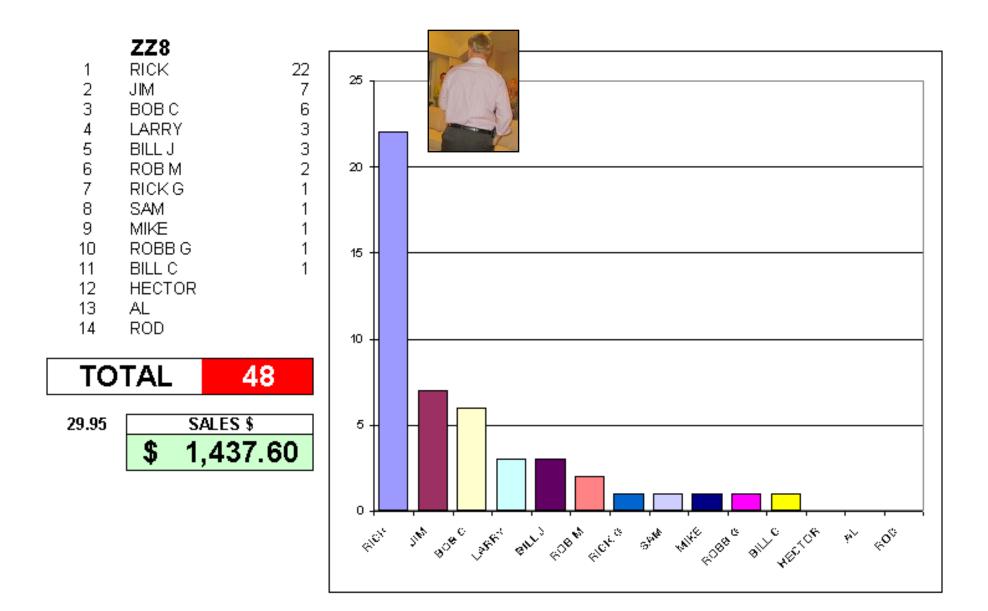




ZZ8 is Now #ZVCBX

Identical!!

ZZ-8 Battery Box.pub 042616



"LEARN" to "PLAY" with the products YOU Sell! Otherwise!



It's like being a "CHEF" who "Never Tastes" what he serves!





The Portable Shower Project

































Portable outside shower project!







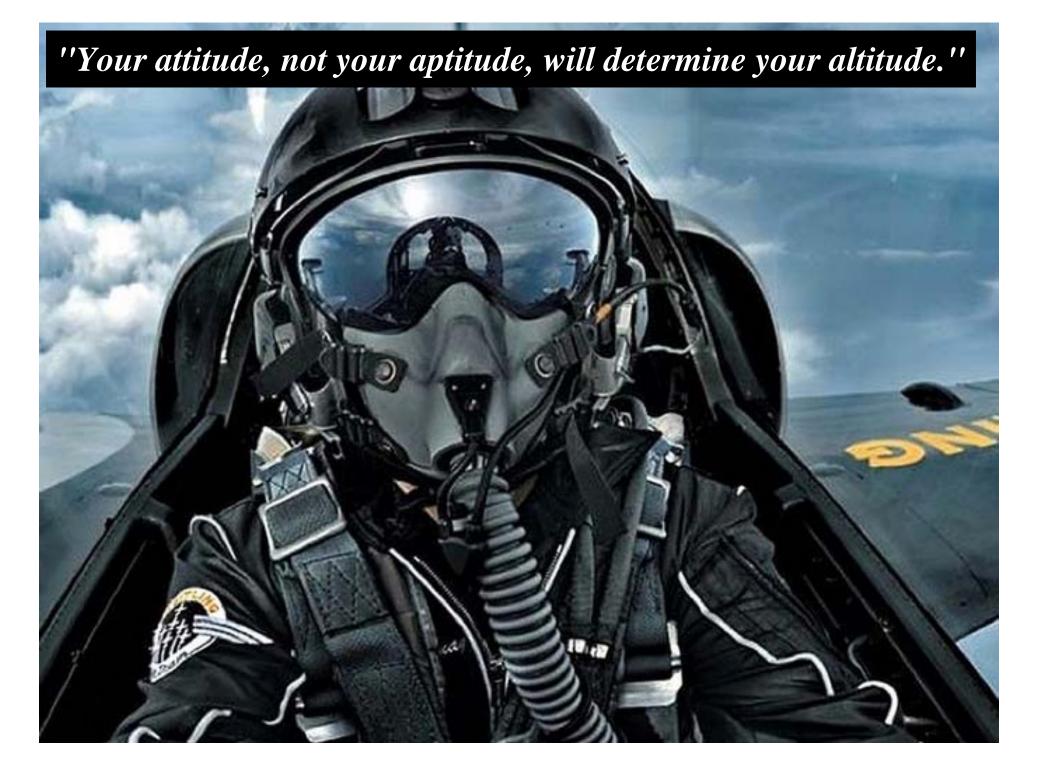


HOW MANY CREST PRODUCTS WERE USED?



Play with the Products you Sell

You will become a more effective sales person from the knowledge you'll gain!



Product Review - OLD



BSB REVIEW! TEMP. GREEN TIME HARDNER



You can't cook a turkey on HIGH in Half an hour and EXPECT GOOD RESULTS!



Caliber 41 is BACK!



Multi-Seam System





It's the Re-Education and Familiarization Segment!

In other words . . .

Demo Time!

DEMONSTRATING MULTI SEAL GUN



Spray Seam Sealer CSGR - Flexible Vibration Control



Primers – What's the Diff?





One's bigger!













MMM08008





MMM04247

MMM04747





#ZQRRW

RAGS On A Roll BULK

WRB12 RAZOR BLADE

E

DRADI







ACC20 FUEL INJECTION THROTTLE BODY CLEANER CURES RABIES





#ZREG

Brought to you by Bill

AM11 "WHITE" GUIDE





RBL136 XTREME DYNAMAT – RBL140 SOUND DAMP SHEET



ZVCBX – BATTERY BOX







HCK - Hose Clamp Kit



3	4	5	6	7
89.00	79.95	72.95	69.95	65.95

DF1600 THE EXTENDER 6.5"







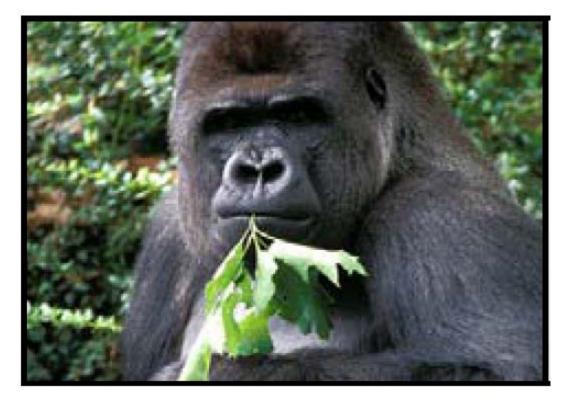
#ZPSW — PRESSURE SPRAYER - WATER

#ZPSS – PRESSURE SPRAYER - SOLVENT

Pressure Sprayers



HUSKY NUT BUSTER HAS A GIRL FRIEND



HUSKY



ZBHC HUSKY CHERRY







HUSKY CHERRY ENRICHED EMOLLIENTS HAND SOAP NOT FOR THE TIMID

CHERRY SCENTED CONCENTRATED

STOCK NO: ZBHC

LOW-SOLVENT CONTENT FORMULA REMOVES GREASE AND OIL SKIN CONDITIONERS

DIRECTIONS:

REMOVE RED OVERCAP FROM VALVE. PULL OUT BLUE BREATHER PLUG ON TOP OF CONTAINER BEFORE DISPENSING.

APPLICATION: APPLY HUSKY CHERRY TO WET OR DRY HANDS, LATHER AND RINSE CLEAN WITH WATER.

PRECAUTIONARY STATEMENT

Keep out of reach of children. IF SWALLOWED: Immediately call a POISON CENTER or doctor/physician. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. Ingredients: Water, Nonyl Phenol Ethoxylate, Isoparaffinic Petroleum Distillate, Pumice, USP White Mineral Oil, Propylene Glycol.

CAUTION: CAUSES EYE IRRITATION. NOT FOR SALE IN CALIFORNIA. 120 FLUID OUNCES (3.55 LITERS)



CREST EAST COAST INC. 1109 Industrial Parkway • Brick, N.J. 08724 www.CrestEastCoast.com 866-458-9009



ZZ9A – ZQD8 DEMO TIME







#ZQD8 Eight Inch Dispenser





8" Dispenser #ZQD8 - \$29.95 5 FREE Dispenser with every Case of Paper!

Z-TOWL X 6 #ZZ-9A \$49.95

"Z-TOWL" 2 PLY TOWELS

ZQR8

0

600 ft.

This paper towel is the best choice for 9 out of 10 jobs in the shop every day. The towel works super for cleaning glass as well. It is very absorbent for both solvent and waterborne cleaners. Being so economically priced, it is the one to use for cleaning everything from paint guns and paint sticks to just using it dry your hands. The 8" roll fits every dispensor on the market.

Single Roll 8"x 600', 6 / case # ZQR8



ZZ9B C – ZQD9 DEMO TIME







#ZQD9 Multi Roll Dispenser





Paper Trails CREST

FREE Dispenser with every Case of Paper!



RAGS #ZZ-9B \$89.95 6 On A ROILX 6

"RAGS ON A ROLL" DRC SINGLE PLY TOWELS

Excellent in the Paint booth. This wiper is extremely absorbent and very low lint. This wiper is designed for general shop use and is great for heavy jobs such as wiping heavy grease or detailing the interior of a car.

Single Roll 9"x 240', Bulk Pack Boxed 6 / case #ZQRRW







FREE Dispenser with every Case of Paper!



BLUE #ZZ-9C \$69.95 6 BOOTH BANDIT X 2

"BLUE BOOTH BANDIT"

SPUNLACE WIPER

Our most durable and indestructible towel. It is extremely absorbent and lint free. Packed either 9" x 17" in a convenient dispenser box or 2 jumbo 325 foot rolls. Perfect for painter and bodyman.

Single Roll 9"x 325', 2 / case # ZQBBR



ZZ9 TRIPLE PLAY













8" Dispenser #**ZOD8 - \$29.95** 5 FREE Dispenser with every Case of Paper!

Z-TOWL X 6 #ZZ-9A \$49.95

"Z-TOWL" 2 PLY TOWELS



This paper towel is the best choice for 9 out of 10 jobs in the shop every day. The towel works super for cleaning glass as well. It is very absorbent for both solvent and waterborne cleaners. Being so economically priced, it is the one to use for cleaning everything from paint guns and paint sticks to just using it dry your hands. The 8" roll fits every dispensor on the market.
Single Roll 8"x 600', 6 / case #ZQR8

RAGS #ZZ-9B \$89.95 6 On A Roll X 6 "RAGS ON A ROLL" DRC SINGLE PLY TOWELS

"RAGS ON A ROLL" DRC SINGLE PLY IOWELS Excellent in the Paint booth. This wiper is extremely absorbent and very low lint.

This wiper is designed for general shop use and is great for heavy jobs such as wiping heavy grease or detailing the interior of a car.

Single Roll 9"x 240', Bulk Pack Boxed 6 / case #ZQRRW



ZQBBR

325 ft.

NEW

40 5405

Dispenser #**ZQD9 • \$39.95** 5

Multi-Roll





SPUNLACE WIPER

Our most durable and indestructible towel. It is extremely absorbent and int free. Packed either 9' x 17' in a convenient dispenser box or 2 jumbo 325 foot rolls. Perfect for painter and bodyman.

LIMITED TIME OFFER!

Single Roll 9"x 325', 2 / case # ZQBBR



TO RE-ORDER CALL US TOLL FREE AT:

1-866-458-9009

ZZ9ABC Paper Trails. pub 061116





2200 PIECES?



ZZ10 – ZPSW DEMO TIME







ZZ11 - ZPSS DEMO TIME







TRI-SOLV COMBO





ZZ13 - DSK DEMO TIME







ZZ13 DRILL_SGT.pub 061116

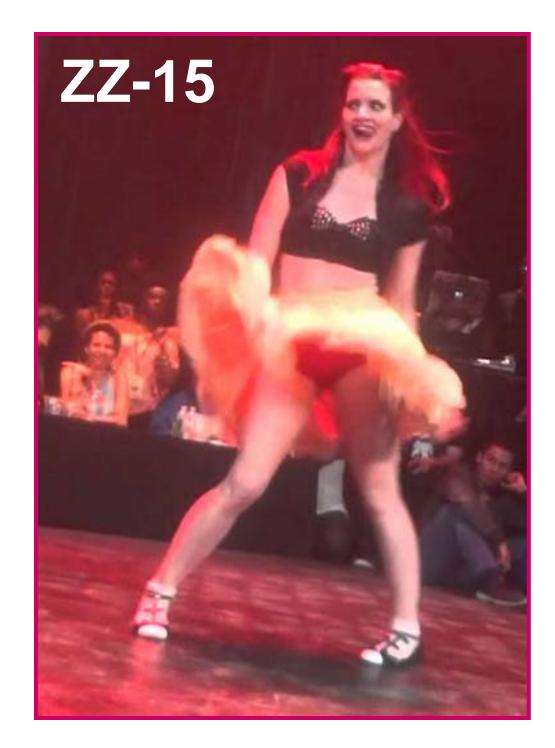
ZZ14 A + O DEMO TIME



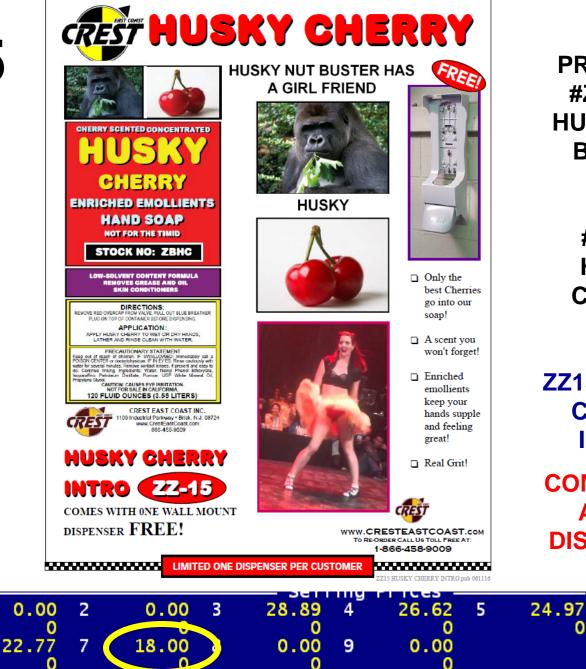




ZZ14_WCC336 PROMO.pub 061116



ZZ15



SAME PRICES AS #ZBHNB-HUSKY NUT BUSTER

> OR #ZBHC-

HUSKY

BUT

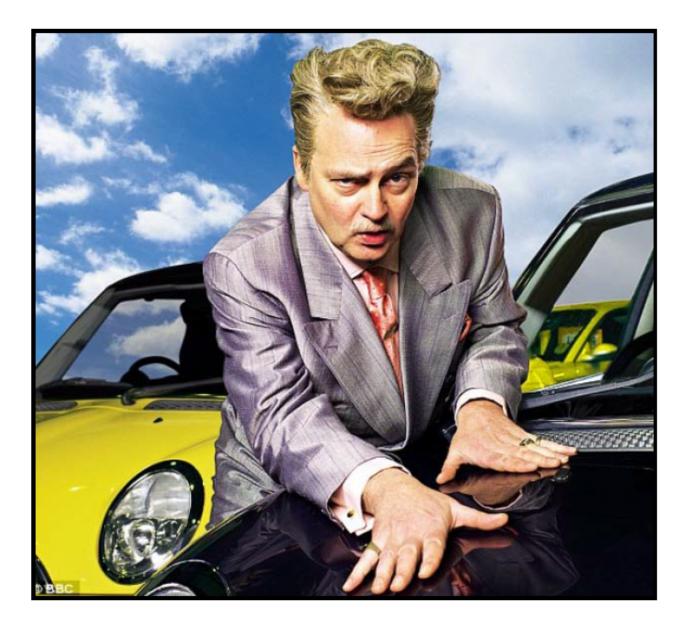
ZZ15 "HUSKY CHERRY INTRO"

COMES WITH A FREE DISPENSER!



6

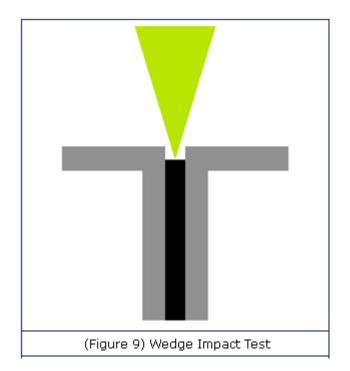
FUTURE SALES CAMPAIGNS

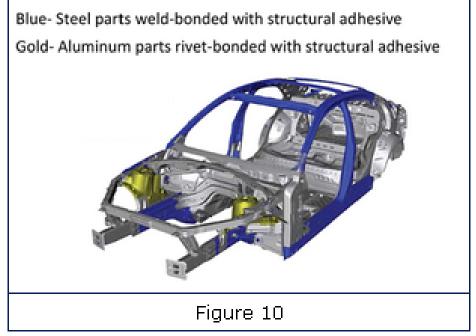






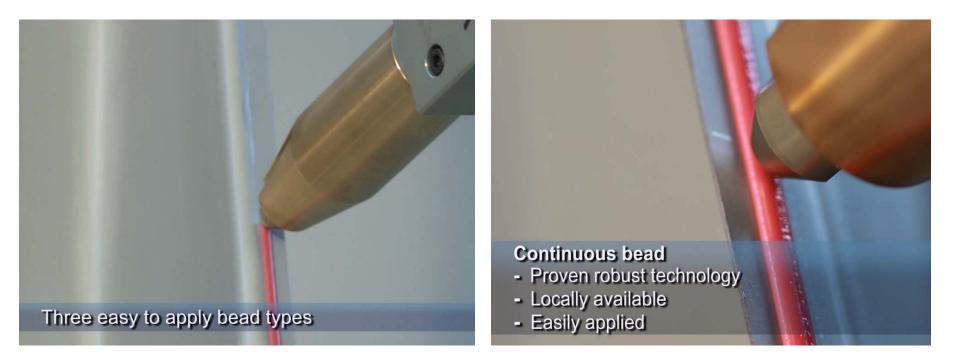








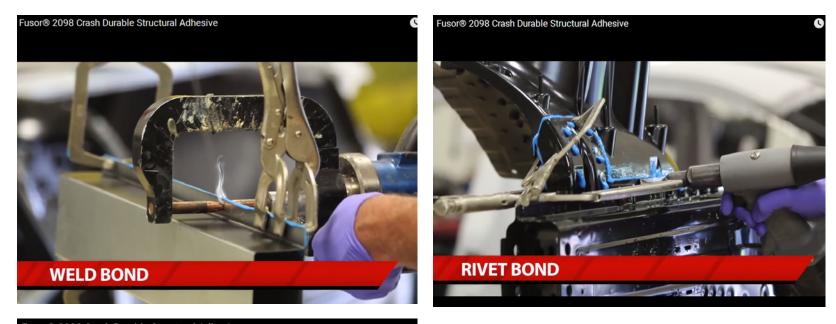
Impact Durable Structural Adhesives





Swirl bead • Optimized for hemflange joints • Two dimensional application





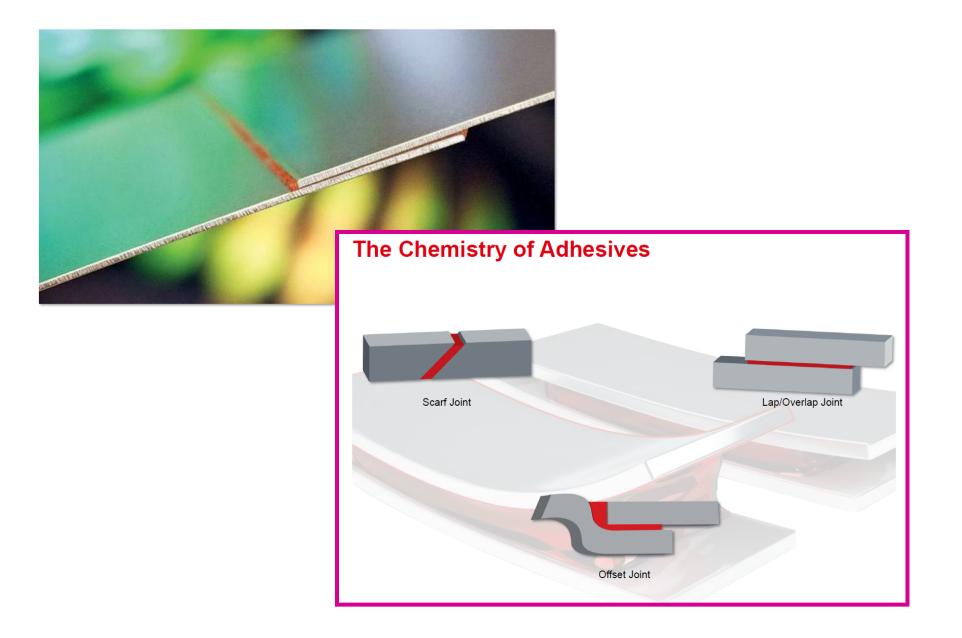


Dow Automotive -- Structural Bonding in modern lightweight vehicle design



T-Peel and Lap Shear are typical experiments supporting adhesive development.

Adhesives Enable Vehicle Lightweighting



Adhesives Enable Mass Production of Composites

Composites have the potential to reduce vehicle weight up to 60 percent.

Source: Oak Ridge National Laboratory







Super Strong Adhesives Redefine How GM Vehicles are Designed and Repaired

GM Insights Staff Writer | October 19, 2015











What's New

Impact resistant adhesives are an entirely new category of super strong epoxies that provide GM vehicles with significant upgrades in safety and driveability.

How They Work

These adhesives are a central part of the engineering of most 2015 and newer GM vehicles. As their name implies, they're designed to resist collision impacts. They provide added structural durability for increased protection of both passengers and the vehicle itself. A stiffer vehicle chassis also cuts noise and provides a noticeably improved ride. These adhesives do not become brittle, nor do they lose strength over time.





The adhesives listed below may be used in service to bond replacement body panels (door, deck lid, hood or roof skins) as an option to, or in conjunction with welding, rivets or other mechanical attachment means. These adhesive systems may also be used in service to bond other automotive parts such as structural components, reinforcements and body rails. Be sure to follow the adhesive manufacturer's prep, application and curing instructions for each use.

- > Fusor 2098
- > 3M IRSA (07333)
- > Ashland Pliogrip 5770





PLIOGRIP Impact Durable Structural Adhesive C5770P





Impact Resistant Structural Adhesive MMM07333



C5770 DEMO TIME



Man Cave







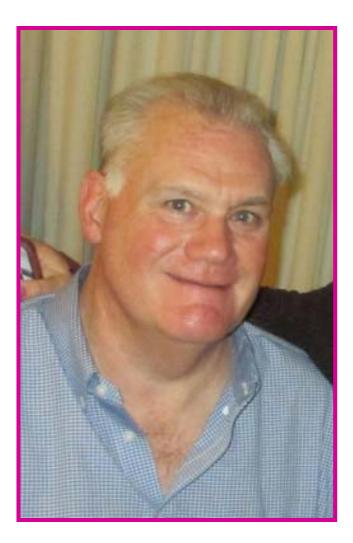








Mike & Mike





Chime In Boys



CEC HAS ALL THREE







COST OF EACH

	CODE 1	CODE2	CODE 3	CODE 4	CODE 5	CODE 6	CODE 7
C5770P	72.12			\$ 57.70			
LF2098							\$ 58.09
MMM0733							\$ 59.98



BUY 2 GET 1 FREE

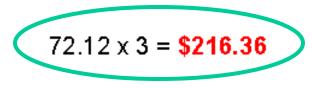
	CODE 1	CODE2	CODE 3	CODE 4	CODE 5	CODE 6	CODE 7	
C5770P	72.12			\$ 57.70			\$ 57.70	



Customer Price 57.70 X 2 = \$115.40

115.40 / 3 = **\$38.47** ea

Insurance Co allowed I 57.70 x 1.25 = \$72.12



PlioGrip # C5770P

SEE PURPLE

PLIOGRIP - C5770

IMPACT DURABLE STRUCTURAL ADHESIVE - IDSA



CRITICAL INFORMATION

Vehicle manufacturers are using significantly more adhesive to bond structural components of the vehicle.

When repairing these vehicles, it is *critical* to use an Impact Resistant Structural Adhesive (IRSA), such as Pliogrip™ C5770P.

Pliogrip[™] C5770P provides a stronger, more durable bond, with superior "peel strength" and impact resistance.

Traditional panel bonding adhesives are formulated for non-structural parts (such as outer body sheet metal). - These traditional adhesives are more brittle, less impact resistant and are not acceptable for bonding structural components.

To repair the vehicle properly (with the goal of returning it to pre-accident condition) and avoid potential, serious liability, an IRSA such as Pliogrip™ 5770P must be used for structural bonding procedures.

PLIOGRIP™ 5770P KEY FEATURES AND BENEFITS:

- * OEM Approved!
- Easily dispensed with Crest #GTSU Dual Cartridge Manual Applicator Gun
- Correct viscosity and flow characteristics to match OEM adhesive
- Correct OEM color (purple) to match GM factory adhesive
- * Spacer beads for proper bond gap

Crest Industries, Inc. is a Preferred Distributor of Pliogrip™ 5770P and other products of Ashland, Inc.

C5770P Sales Flyer 2pg.pub 060616

News Release



March 24, 2016

Ashland's Pliogrip™ 5770 adhesive recommended by General Motors for repair of impact-resistant joints in auto bodies and frames

DUBLIN, Ohio – Pliogrip[™] 5770 impact resistant adhesive from Ashland (NYSE: ASH) has been recommended by General Motors (GM) for use by autobody professionals to repair impact-resistant joints in frame rail assemblies, strut tower assemblies, and other body structures that have critical strength requirements. It is one of only three adhesives on the GM recommended list provided to the auto repair industry.

Per GM's guidelines, when an impact-resistant adhesive is removed or damaged, it must always be replaced with an impact-resistant adhesive. If another adhesive is substituted, the vehicle is not considered "returned to pre-accident condition," which may compromise safety and drivability. Pliogrip™ 5770 adhesive can be used to meet the repair standard.

The adhesive can be used to bond replacement body panels such as strut towers, frame rails, rocker panels, and body side and rear end panels in place of, or in conjunction with, mechanical means of attachment such as screws or rivets. Professionals should always refer to O.E. replacement procedures for proper attachment methods.

Pliogrip™ 5770 adhesive was also cited in GM's *Repair Insights* magazine, which recognized the product's user friendliness as ideal.

"Ashland's structural adhesives team is very skilled at helping our customers meet demanding performance standards," said Tom Stewart, commercial director for structural assembly adhesives, Ashland. "The challenge was in making a product that met all the OEM requirements and is easy for repair professionals to use in all kinds of work environments."

Auto manufacturers are increasingly turning to impact-resistant adhesives for structural bonding to help reduce vehicle weights and lightweight vehicles so their organizations can meet federal Corporte Average Fuel Economy (CAFE) standards. They are used in the auto industry to bond dissimilar materials – such as composites and metal – during production. These products are often supplemented with screws, rivets and welds. These adhesives often increase structural durability and improve body stiffness compared to mechanical means of attachment. Typically, better body stiffness contributes to improved drivability. The use of epoxies is expanding to include front and rear, upper and lower rail attachments, inner and outer rocker panel joints, and the occupant compartment framing.

http://www.genuinegmparts.com/ http://www.gmrepairinsights.com/

Collision Repair Considerations:

When an impact resistant adhesive is removed or damaged, it always must be replaced with the same adhesive type. If another adhesive is substituted, the vehicle will not be returned to preaccident condition. Safety could be compromised and a drop-off in driveability will be apparent.

C5770P Sales Flyer 2pg.pub 060616

PLIO-FLYER





SEE PURPLE

Future Products from BIG Crest







ON LINE INVOICING





AREYOUWASTING YOURDAYS





END OF SHOW



Catalog Update and New Price Lists

Sample Order Time!

Special Show Pricing!

See next Slide!

SALES MEETING PRICING







15 20 20

50



ZZ13

OTHER SAMPLES - "CODE 7" \$25.00 ALLOWANCE - MONTHLY SAMPLES

SAFE DRIVE HOME !



SEE YOU IN NEWPORT R.I. DECEMBER 2, 3, 4, 2016