



CREST EAST COAST INC.

JULY 11, 2015

NO DEMO NO SALE!



NO DEMO NO SALE!



GHS



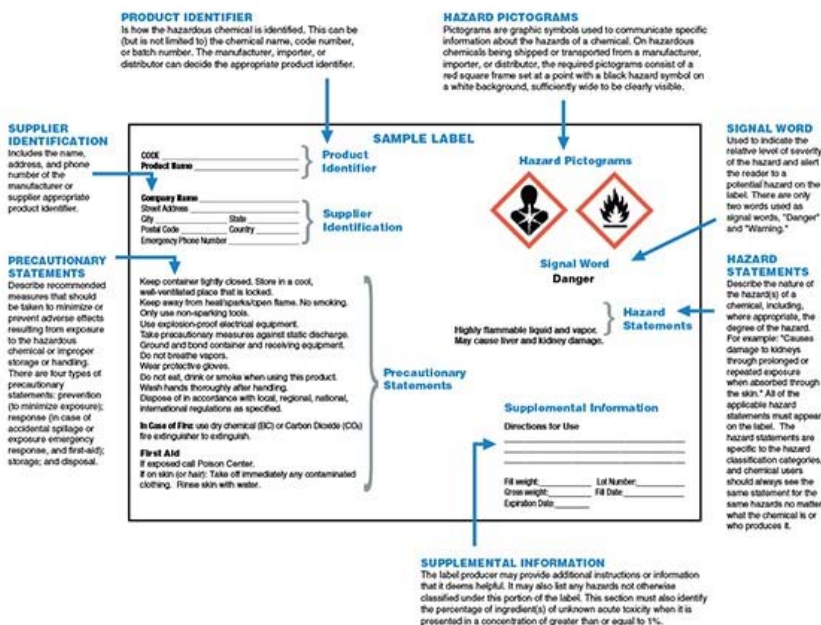


GHS

GLOBALLY HARMONIZED SYSTEM (GHS)

GHS Labels

The sample label depicted below explains the components and design of the GHS labels.



1.4.10.5.4.1 Location of GHS Information on the Label

The GHS hazard pictograms, signal word and hazard statements should be located together on the label. The Competent Authority may choose to provide a specified layout for the presentation of these and for the presentation of precautionary information, or allow supplier discretion.

GHS Pictograms



CORROSION

- Skin Corrosion/Burns
- Eye Damage
- Corrosive to Metals



EXCLAMATION MARK

- Irritant (skin and eye)
- Skin Sensitizer
- Acute Toxicity (harmful)
- Narcotic Effects
- Respiratory Tract Irritant
- Hazardous to Ozone Layer (Non-Mandatory)



EXPLODING BOMB

- Explosives
- Self-Reactives
- Organic Peroxides



SKULLS & CROSSBONES

- Acute Toxicity (fatal or toxic)



FLAME

- Flammables
- Pyrophorics
- Self-Heating
- Emits Flammable Gas
- Self-Reactives
- Organic Peroxides



GAS CYLINDER

- Gases Under Pressure



ENVIRONMENT

- Acute Toxicity (fatal or toxic)



HEALTH HAZARDS

- Carcinogen
- Mutagenicity
- Reproductive Toxicity
- Respiratory Sensitizer
- Target Organ Toxicity
- Aspiration Toxicity



FLAME OVER CIRCLE

- Oxidizers



GHS-GAC15-IMP-PL-001, 11/16/13 Copyright © 2013 ELITE BUSINESS VENTURES, INC.

To Order Any Additional Required Postings Or For More Information, Please Call...



1-888-306-7377

OSHA4LESS.com



DIG



DIG



DIG

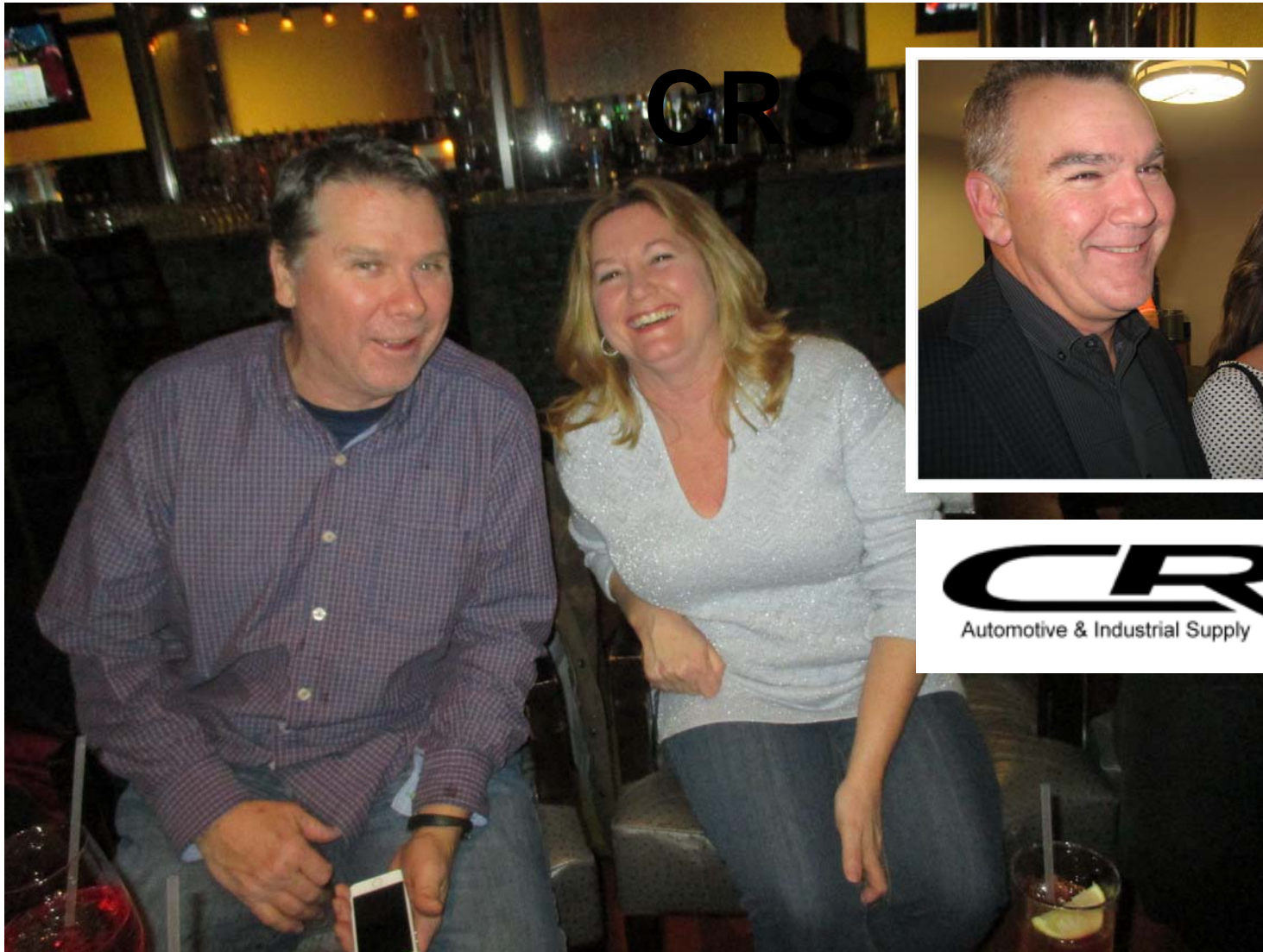
TRADE SHOWS

NE TRADESHOW - MARCH

ST. LOUIS - CREST MID WEST - JUNE

NACE - DETROIT - JULY

SEMA – LAS VEGAS



CRS
Automotive & Industrial Supply Crest Midwest®



Serving the following industries:

Full Line Automotive • Industrial • Marine • Aviation
Institutional • Fleet • Maintenance • Heavy Equipment

Phone: 800.733.2737

HOME PRINTABLE CATALOG TECH CORNER NEW PRODUCTS ABOUT CREST ADVANCED SEARCH CONTACT US

Customer Login

You are currently Logged Off

*Email Address

*Password
(Password is case sensitive)

Existing Customer
New Customer
Forgot Password?

Shop by Categories

INDUSTRIAL / HYDRAULIC

Quick Order Pad

ITEM# QTY.

<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Bulk Order Pad

MSDS Lookup - Enter Item ID

Welcome To Crest Industries

ADENNA®
Protection and Comfort for Your Life



**Gloves for
Protection and Comfort**



**Automotive Products
Repair, Detail
and Collision**



**Industrial Products
Hose, Fittings and
Hydraulics**



**Abrasives, Cutting
and Drill Bits**





CRS TOP 3

RV

Parts and Accessories

2015



866-458-9009

www.cresteastcoast.com

RV Book

Supplies for RV Centers

Round Washer Quad Sheet Metal Screw Bronze

CRX806-RQBZ	8 x 5/8	100/pkg	\$10.99
CRX807-RQBZ	8 x 3/4	250/pkg	\$35.49
CRX810-RQBZ	8 x 1	100/pkg	\$5.51
CRX812-RQBZ	8 x 1-1/4	100/pkg	\$5.94
CRX815-RQBZ	8 x 1-1/2	100/pkg	\$11.25
CRX817-RQBZ	8 x 1-3/4	100/pkg	\$13.05
CRX820-RQBZ	8 x 2	100/pkg	\$9.21
CRX825-RQBZ	8 x 2-1/2	100/pkg	\$18.75
CRX830-RQBZ	8 x 3	100/pkg	\$11.89
CRX835-RQBZ	8 x 3-1/2	100/pkg	\$14.40
CRX840-RQBZ	8 x 4	100/pkg	\$23.72

Pan Quad Sheet Metal Screw TYP A

Zinc - 100/pkg

CRX605-PQ	6 x 1/2	\$3.61
CRX805-PQ	8 x 1/2	\$5.06
CRX807-PQ	8 x 3/4	\$5.68
CRX810-PQ	8 x 1	\$3.79
CRX812-PQ	8 x 1-1/4	\$5.64
CRX815-PQ	8 x 1-1/2	\$5.24
CRX820-PQ	8 x 2	\$8.36
CRX825-PQ	8 x 2-1/2	\$12.18
CRX830-PQ	8 x 3	call for pricing
CRX1005-PQ	10 x 1/2	\$4.22
CRX1007-PQ	10 x 3/4	\$5.42
CRX1010-PQ	10 x 1	\$5.42
CRX1015-PQ	10 x 1-1/2	\$6.62

White - 1000/Pkg

CRX810-PQWHT	8 x 1	\$46.88
CRX812-PQWHT	8 x 1-1/4	\$111.00
CRX815-PQWHT	8 x 1-1/2	\$112.13

Black - 500/Pkg

CRX810-PQBLK	8 x 1	\$23.44
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Brass - 100/Pkg

CRX810-PQBR	8 x 1	\$3.29
CRX815-PQBR	8 x 1-1/2	\$4.12

Quad Flat Head Particle Board Screw - Zinc

CRX807-FQZ	8 x 3/4	1000/kg	\$19.26
CRX810-FQZ	8 x 1	500/pkg	\$13.53
CRX815-FQZ	8 x 1-1/2	500/pkg	\$16.74
CRX820-FQZ	8 x 2	500/pkg	\$21.15
CRX925FQZ	9 x 2-1/2	250/pkg	\$15.91
CRX930-FQZ	9 x 3	250/pkg	\$17.09

Pan Quad Drive Tek Screw Zinc - 100/pkg

CRX805-PQT	8 x 1/2	\$6.23
CRX807-PQT	8 x 3/4	\$4.24
CRX810-PQT	8 x 1	\$6.33
CRX815-PQT	8 x 1-1/2	\$16.07
CRX820-PQT	8 x 2	\$15.10
CRX1007-PQT	10 x 3/4	\$6.68
CRX1010-PQT	10 x 1	\$14.94
CRX1015-PQT	10 x 1-1/2	\$10.01

Phillip Oval Sheet Metal Screw Bronze 100/pkg

CRX810-BZ	8 x 1	\$2.33
CRX812-BZ	8 x 1-1/4	\$4.05
CRX815-BZ	8 x 1-1/2	\$4.92
CRX820-BZ	8 x 2	\$6.05

Phillip Round Washer Tek Screw Bronze 100/pkg

CRX834-BZ	8 x 3/4	\$12.41
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Phillip Bugle DW Screw

Fine - Gray 100/pkg

CRX1610-BF	6 x 1	\$1.56
CRX1620-BF	6-18 x 2	\$2.65
CRX1658-BF	6 x 1-5/8	\$2.11
CRX1803-B	8-18 x 3	\$4.50
CRX1820-B	8-18 x 2	\$4.66
CRX1825-BF	8 x 2-1/2	\$100.20

Coarse - Gray 100/pkg

CRX1034-B	10 x 3-3/4	50/pkg	\$7.05
CRX1040-B	10 x 4	100/pkg	\$16.22
CRX1045-B	10 x 4-1/2	100/pkg	\$14.71
CRX1601-B	6 x 1	100/pkg	\$1.82
CRX1614-B	6 x 1-1/4	100/pkg	\$2.27
CRX1618-B	6 x 1-5/8	100/pkg	\$2.48
CRX1620-B	6 x 2	100/pkg	\$2.79
CRX1624-B	6 x 2-1/4	100/pkg	\$3.74
CRX1825-B	8 X 2-1/2	100/pkg	\$4.32

866-458-9009

Crest East Coast

www.cresteastcoast.com

ACCOUNT DIVERSITY

CUSTOMER PRICE LIST BY DATE RANGE

D&k05=====					
Printed 07/09/15 12:45 pm		CREST EAST COAST		Page: 1	
Customer Price List					
01/01/14 Thru 07/09/15 Sales =>		0 By Cust Sales =>		0 By Product	
=====					
000270 OCEAN BAY AUTO SERVICE		732-899-7900			
=====					
Item#	Description	Last	Units	LPrice	\$Sales

ACB	CHIP COAT BLACK (5)	05/11/15	5	16.97	84
AGB	GUIDE COAT (5)	06/05/14	2	5.59	11
AGN	GLASS CLEANER-NON AMMONIA(3)	06/29/15	8	6.22	46
AHBB	HI-BUILD PRIMER-BLACK (5)	04/03/15	2	8.49	16
AHBG	HI BUILD PRIMER-GRAY (5)	04/27/15	53	8.49	508
AHC	HONEY COAT (5)	04/17/15	12	14.47	173
AJO	JOB-O CLEANS EVERYTHING(3)	06/29/15	20	5.58	105
ARC	SUPER RUBBERCOAT VOC (5)	06/05/15	10	11.12	107
ASO	SERGEANT ORANGE (40)	05/04/15	2	8.83	17
AUK	ACTION FOAM CLEANER (116)	06/29/15	15	6.47	90
BC1	THE ONE-FINISHING MEDIA (17)	06/05/14	2	27.99	55
BCG2	CYBORGRI2 FILLER (190)	03/18/14	2	0.00	0
BHC	HYPERCLEAR-2 (33)	06/29/15	62	64.19	3,960
BHCA65	HYPERCLEAR-SPOT ACT.(33)	04/27/15	53	27.26	1,444
BHCA75	HYPERCLEAR-PANEL ACT.(33)	06/29/15	16	27.60	437
BHCA85	HYPERCLEAR-OVERALL ACT.(33)	06/29/15	2	27.60	54
BSB	SHARK BITE ULTRA PLASTIC(186)	06/19/15	3	36.44	36
BSC	SKIM COAT BODY GLAZE (4)	06/05/15	8	21.09	122
BSS	SEAL SKIN BODY GLAZE (4A)	03/18/14	2	0.00	0
BUFF	PORPOISE PUTTY (4)	06/19/15	4	22.17	43
CBM1	BLACK MAJIK EPOXY S-SEAL(41)	12/24/14	2	25.23	50
CE30	SKINNER 30 P-BONDER (41)	12/24/14	2	29.91	59
GTRA	MIX NOZ RIBBON ADAPTER 12/BAG	06/05/14	1	9.98	9
RMM1/2	MEGA STIK.063 MOLDING TAPE	01/16/15	1	40.87	40
RMM1/4	MEGA STICK.063 MOLDING TAPE	01/16/15	1	22.60	22
SPECIAL	AHBG/RED DOT	04/03/15	1	5.75	5
TEC511	MEDIUM PURPLE CLAY BAR	07/07/15	1	33.83	33
TSBH	SHARK BITE HARD. 2.75oz.(186)	06/19/15	1	2.48	2
WKBL	CUTOUT BLDE-XTRALONG	06/05/14	6	3.98	23
ZAIBA	INSTAKICK (18E)	03/18/14	1	14.94	14
ZBGT	GREEN TANGERINE GALLON (42A)	09/12/14	1	0.00	0
ZCIB5	INSTABOND (18)	03/18/14	1	3.18	3
ZN6U	NANO STAPLE 0.6 mm U	06/05/14	1	29.91	29
ZN8U	NANO STAPLE 0.8 mm U	06/05/14	1	29.91	29
ZTQS	QWIK SAND II (45)	09/12/14	1	0.00	0
ZW08F	WIND REMOVAL BLADE	06/27/14	1	29.95	29
ZZ1	INSTABOX COMBO	03/18/14	1	199.00	199
ZZ5	BLACK VULCAN	03/18/14	2	100.00	200
ZZ8	COFFEE QUAD COMBO	09/12/14	1	19.95	19
ZZX	CUSTOM SPECIAL	10/03/14	4	5.58	22

Total Customer Sales:					8,095
D&k050					

**“ORDERS”
HOW
DO
WE GET
THEM?**

CO. TOTAL

[HOME](#)

MONTHLY SALES RECORD

[ROAD TIME](#)

SALES AGENT

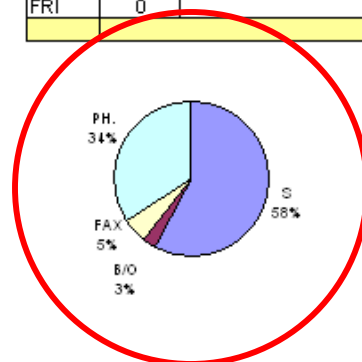
COMPANY TOTALS

AGENT #

CEC

MONTH

INVOICE REPORT SUMMARY							
DAY	DATE	AREA / CITY	S	#B	#F	#X	# INV. # LINES
MON.	1		56	2	6	54	118 576
TUE.	2		54	0	4	28	86 441
WED	3		57	2	4	27	90 453
THU	4		27	4	0	35	86 319
FRI	5		21	12	2	17	52 200
			215	20	16	161	412 1989
MON.	8		59	0	7	30	96 513
TUE.	9		31	0	5	21	57 314
WED	10		37	3	4	25	69 447
THU	11		49	1	5	36	91 408
FRI	12		31	1	7	22	61 381
			207	5	28	134	374 2063
MON.	15		28	0	4	29	61 278
TUE.	16		53	1	5	26	85 395
WED	17		47	0	4	29	80 389
THU	18		54	4	6	23	87 368
FRI	19		48	0	2	16	66 444
			230	5	21	123	379 1874
MON.	22		44	3	6	26	79 419
TUE.	23		56	9	0	24	89 368
WED	24		31	7	7	39	84 454
THU	25		88	0	5	28	121 754
FRI	26		61	0	4	20	85 588
			280	19	22	137	458 2583
MON.	29		52	0	5	27	84 333
TUE.	30		-	0	0	0	0 0
WED	0		-	0	0	0	0 0
THU	0		-	0	0	0	0 0
FRI	0		-	0	0	0	0 0
			52	0	5	27	84 333
TOTAL			984	49	92	582	1707 8842



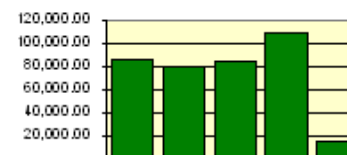
TOTAL AVG. LINES / DAY	442.1
AVERAGE LINES / DAY	27.8
AVERAGE LINES / INV.	5.2

TOTAL # OF DAYS INVOICED	318
TOTAL # INVOICES / DAY	85.4

ZERO INVOICE DAYS	102
POSSIBLE INVOICE DAYS	420

TOTAL AVG. INV. / DAY	
AVG. AMOUNT / DAY	
AVG. AMOUNT / INV.	

# ORDERS / REP.	
# ORDERS / CUST.	
TOTAL ORDERS	
% ORDERS / REP.	
% ORDERS / CUST.	



WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
WEEK 5	
AVG. WK.	

[HOME](#)

MONTHLY SALES RECORD

ROAD TIME

75.7%

SALES AGENT

COMPANY TOTALS

AGENT #

CEC

MONTH

Jun-15

INVOICE REPORT SUMMARY

DAY	DATE	AREA / CITY	S	# B	# F	# X	# INV.	# LINES	AMOUNT
THU	0		-	0	0	0	0	0	-
FRI	0		-	0	0	0	0	0	-
			52	0	5	27	84	333	15,586.30
TOTAL			S	B/O	FAX	PH.	# INV.	# LINES	AMOUNT
			984	49	92	582	1707	8842	\$ 373,888.45

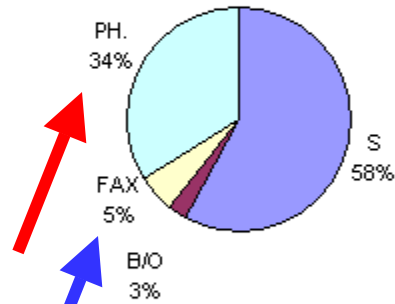
TOTAL AVG. LINES / DAY	442.1
AVERAGE LINES / DAY	27.8
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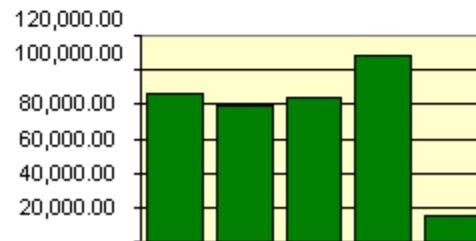
ZERO INVOICE DAYS	102
POSSIBLE INVOICE DAYS	420

TOTAL AVG. INV. / DAY	\$ 17,804.21
AVG. AMOUNT / DAY	1175.7
AVG. AMOUNT / INV.	219.0

# ORDERS / REP.	984
# ORDERS / CUST.	674
TOTAL ORDERS	1658
% ORDERS / REP.	59.3%
% ORDERS / CUST.	40.7%



39%
TECHNOLOGY

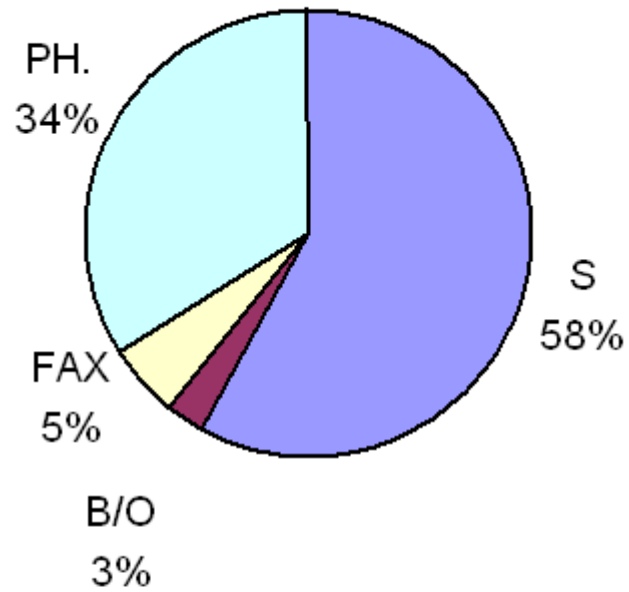


WEEKLY TOTALS	
WEEK 1	86,057.69
WEEK 2	79,768.56
WEEK 3	84,306.81
WEEK 4	108,169.09
WEEK 5	15,586.30
AVG. WK.	74,777.69

PIE

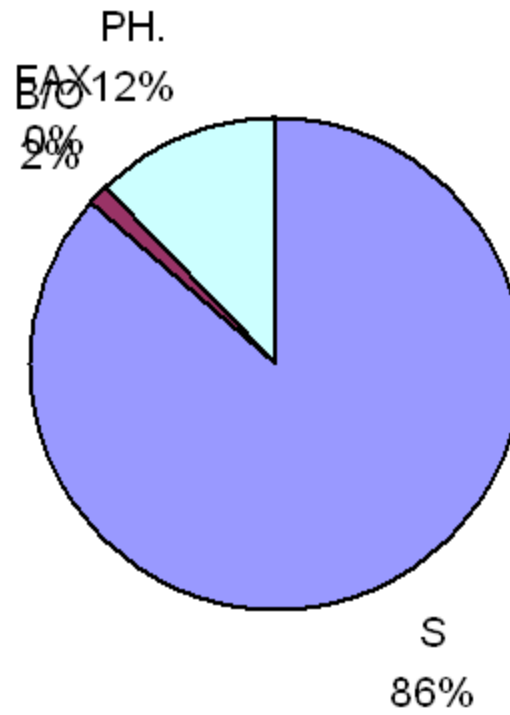
TOTAL

39% TECHNOLOGY



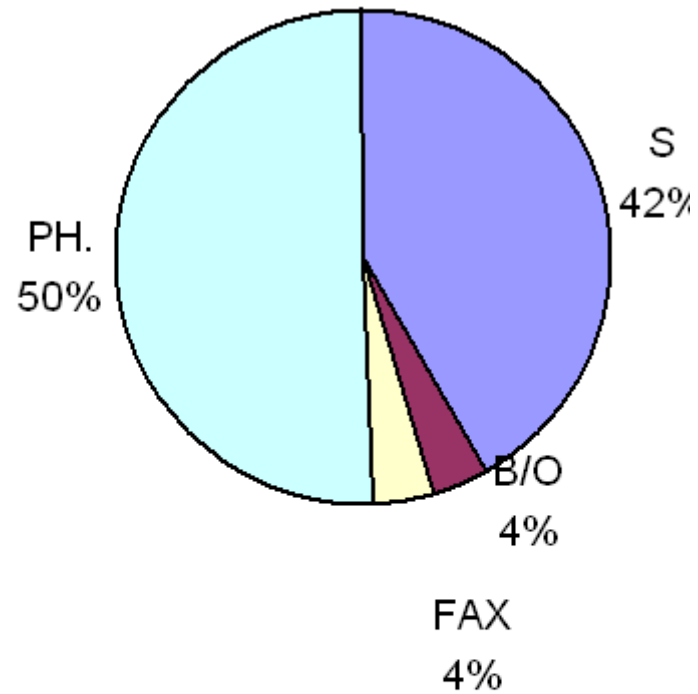
SAM

12% TECHNOLOGY



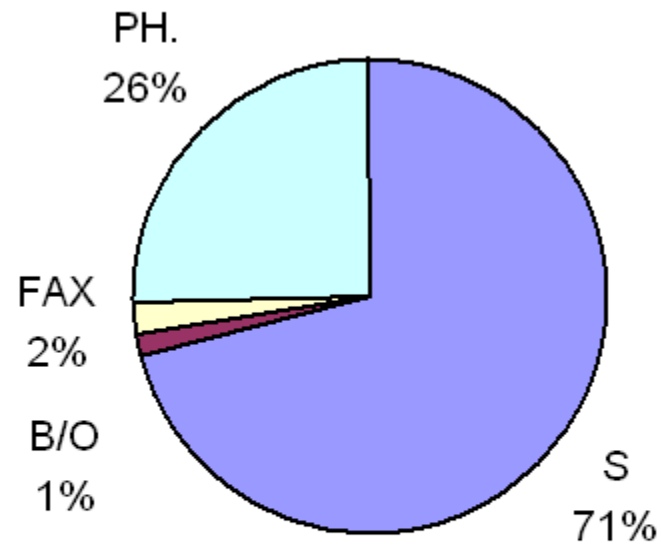
JIM

54% TECHNOLOGY



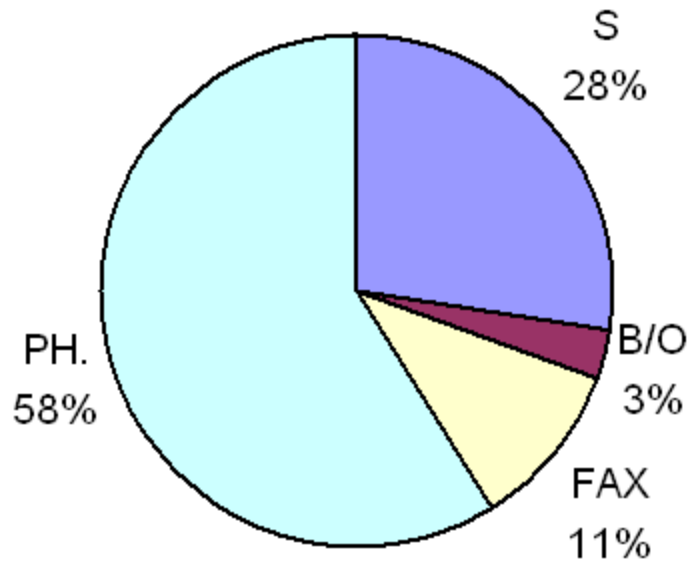
BOB

28% TECHNOLOGY



RICH C #57 / RICH C #58 / **BOB C #71** / CT, NY #81 / RICK G #82 / LARR'

RICK



	5	0	2	6	13	63	2721.12
	S	B/O	FAX	PH.	# INV.	# LINES	AMOUNT
TOTAL	55	6	21	117	199	715	\$ 38,781.86

AVERAGE LINES / DAY	34.048
AVERAGE LINES / INV.	3.593

AVG. AMOUNT / DAY	\$ 1,846.76
AVG. AMOUNT / INV.	\$ 194.88

# OF DAYS INVOICED	21
INVOICES PROCESSED / DAY	9.4762

# ORDERS / REP.	55
# ORDERS / CUST.	138
TOTAL ORDERS	193
% ORDERS / REP.	28.5%
% ORDERS / CUST.	71.5%

ZERO INVOICE DAYS	-1
POSSIBLE INVOICE DAYS	20

69% TECHNOLOGY

M C. #5 / JIM #7 / JD #8 / AL #9 / **RICK #10** / RODNEY #11 / RICK'S NE

**THE LATEST
TECHNOLOGY
AT YOUR
FINGERTIPS**

PHONE



FAX

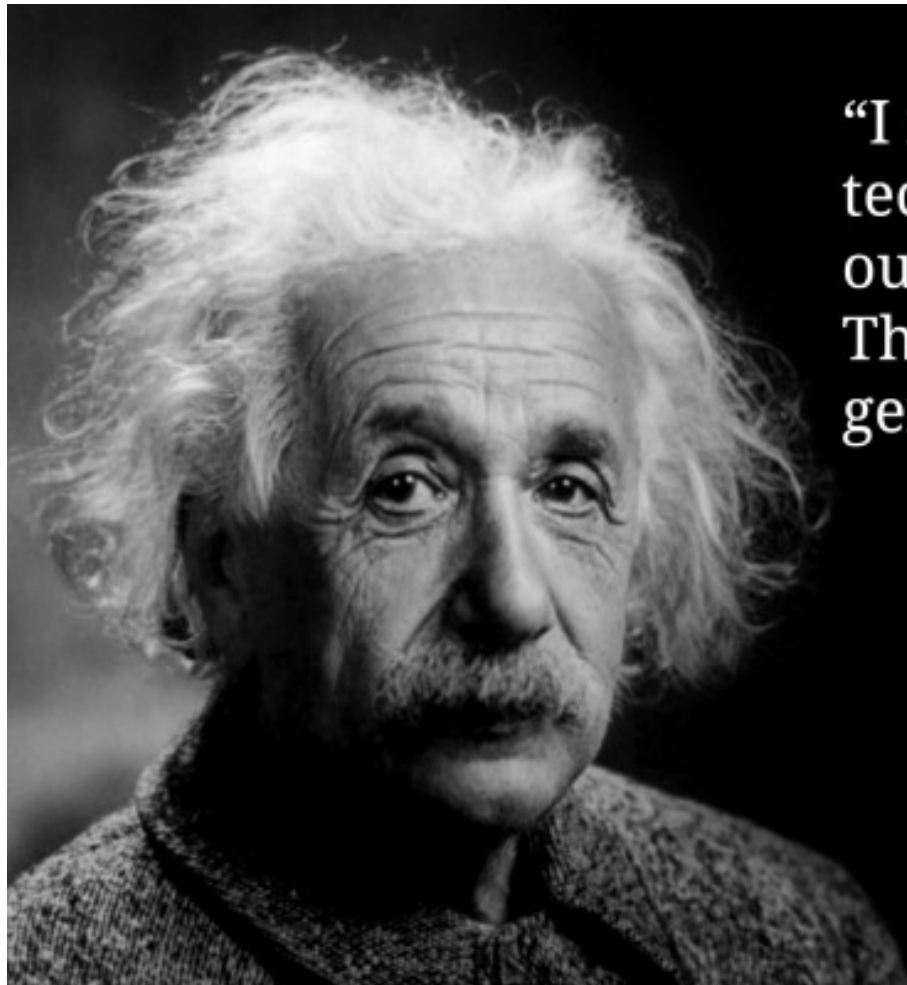


E-MAIL



Cell Phones





“I fear the day that
technology will surpass
our human interaction.
The world will have a
generation of idiots.”

Albert Einstein













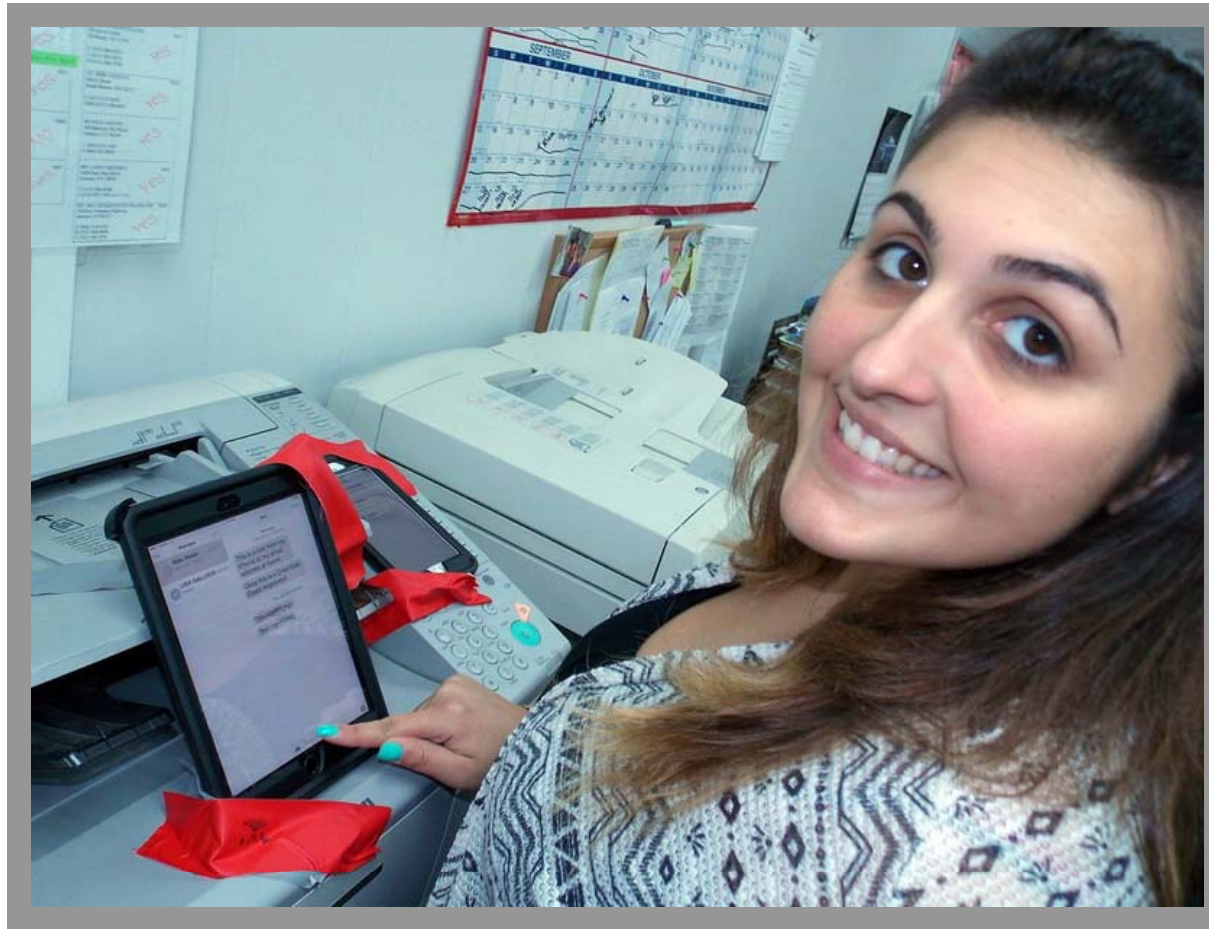
THE INNOVATOR”

CREST T2O



“**T**EXT 2 **O**RDER”

Think of it as, the FIRST ever: **“TEXT Machine”**!



CREST EAST COAST, **“THE INNOVATOR”**!

CREST EC - I-PHONE 6 Plus





CREST T20 / “Text 2 Order”

Get Connected!!!



Now you can “TEXT” your order directly in to Crest East Coast, anytime, day or night, in seconds! 7 days a week!

Now you don’t need to get tied up on the phone, chatting away, wasting your valuable time!

No! Just set us up in your phone and shoot us a “Text”!

24/7

908-675-2111

Text 2 Order Phone Number

WWW.CRESTEASTCOAST.COM



YOUR CUST. #

TEXT 2 ORDER PHONE NUMBER

908-675-2111

T20 Magnet

First: SET US UP IN YOUR CELL PHONE

1. Save us in your phone as: **CREST T20**
2. Enter the **PHONE** number above
3. Also save your **Customer Number**
(hand printed in the white box, *see above*)

That's it!

Next: “TEXTING” YOUR FIRST ORDER

1. Key in your Customer Number
2. Key in your First Name
3. Then your Order and hit SEND!

You will receive a confirmation Text shortly!

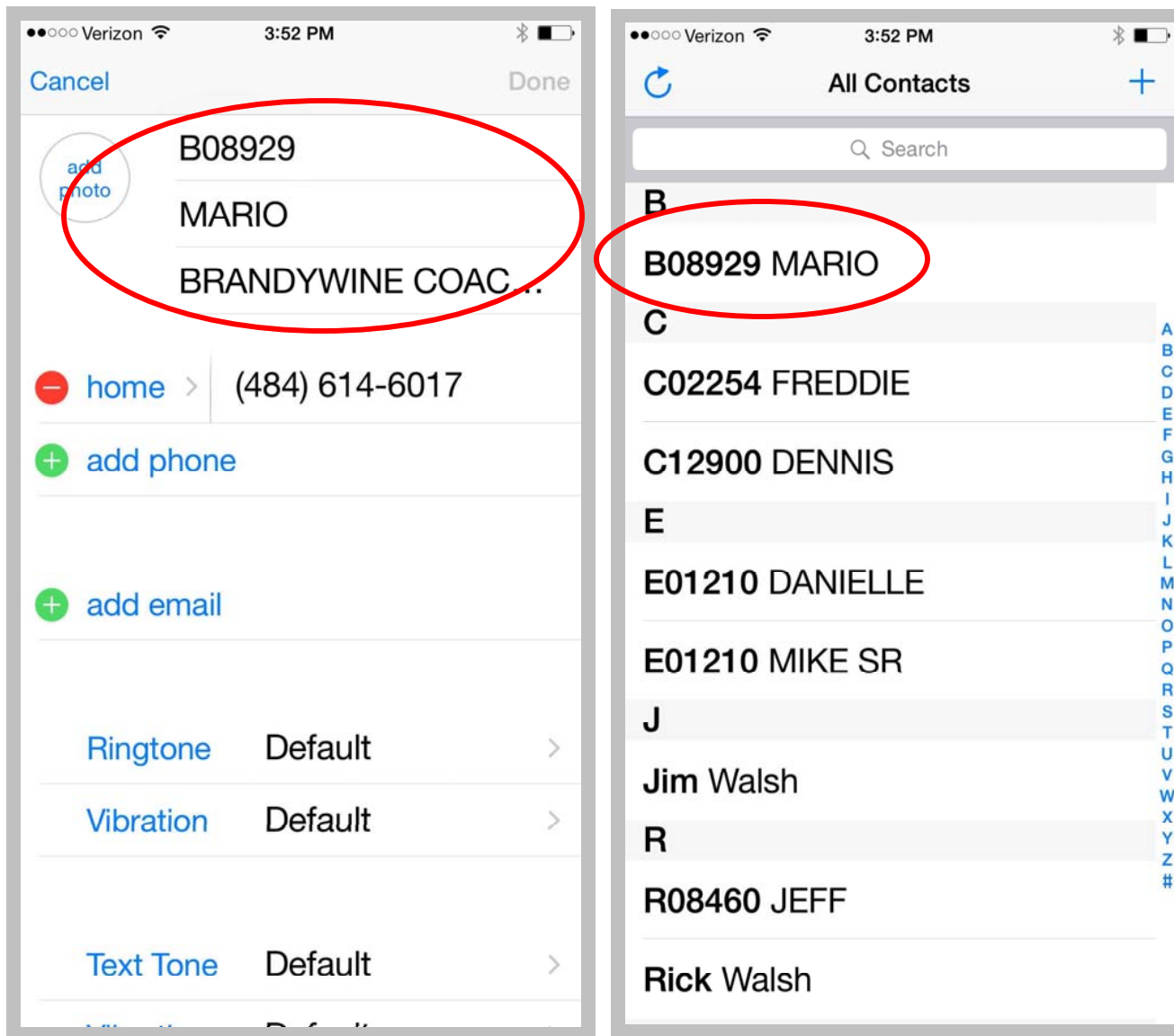
AFTER YOUR FIRST “TEXT”

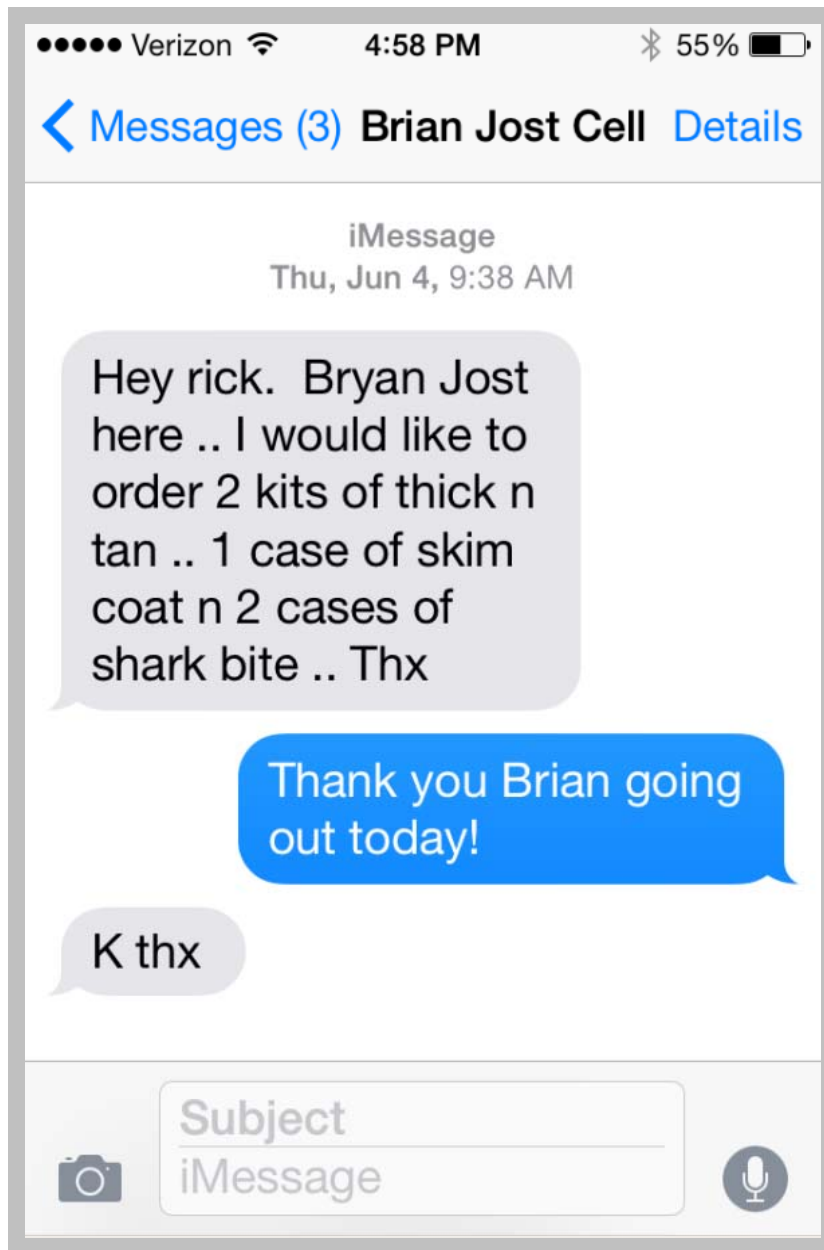
1. You only need to text us **what you need!**

You are already be set up in our “CONTACTS”

That's it!

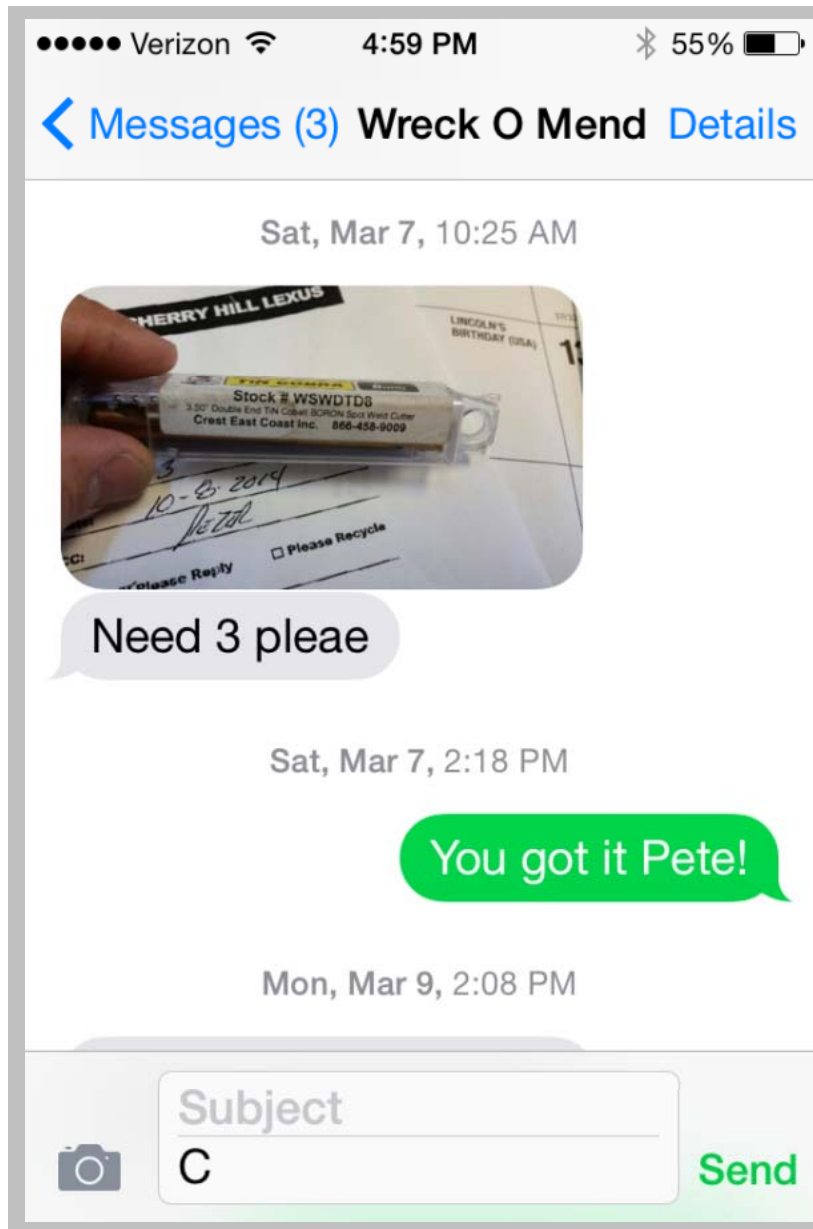
Crest T20 - “Contacts”





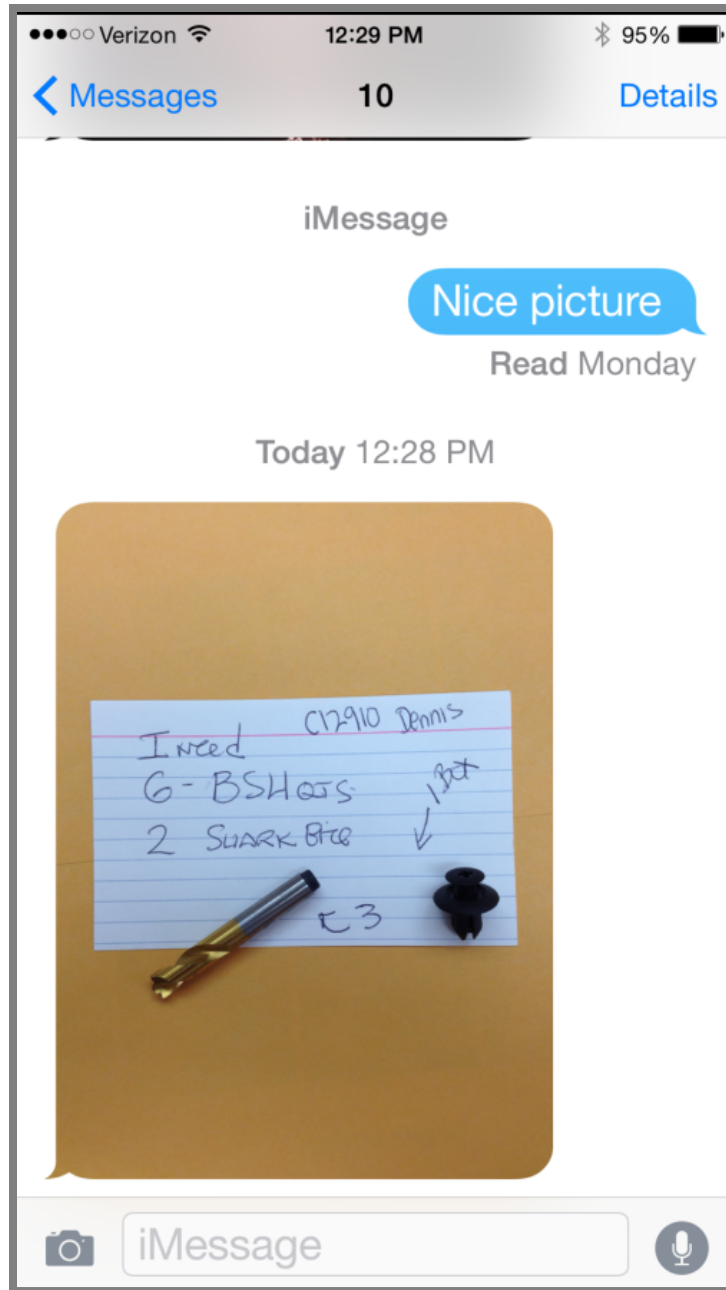
Text Message

Text and Photo Message

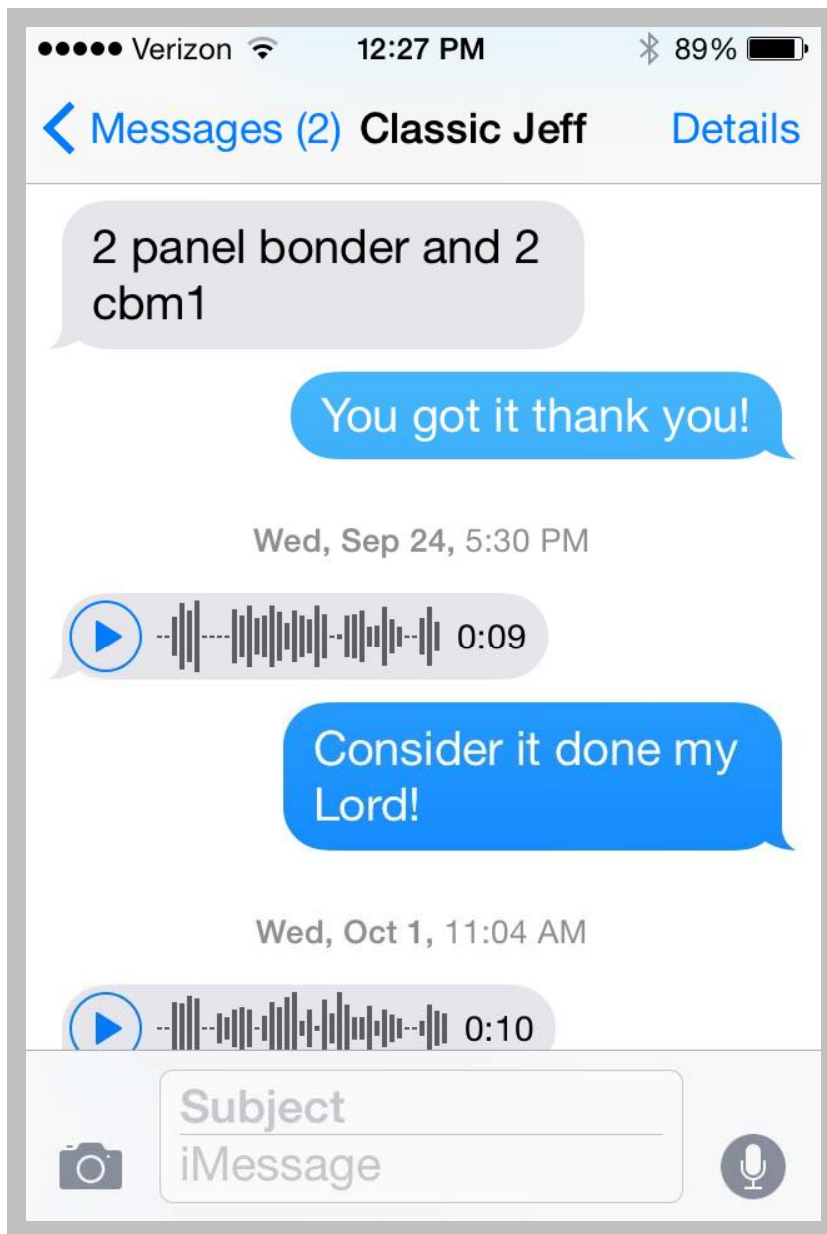


Text and Photo Message





Text and Photo Message



Audio Message



CREST T20 / "Text 2 Order"

24/7

Get Connected!!!

www.CRESTEASTCOAST.COM

YOUR CUST. #

TEXT 2 ORDER PHONE NUMBER

908-675-2111

Now you can "TEXT" your order directly in to Crest East Coast, *anytime*, day or night, in seconds! 7 days a week!

Now you don't need to get tied up on the phone, chatting away, wasting your valuable time!

No! Just set us up in your phone and shoot us a "Text"!

First: SET US UP IN YOUR CELL PHONE

1. Save us in your phone as: **CREST T20**
2. Enter the **PHONE** number above
3. Also save your **Customer Number** (hand printed in the white box, *see above*)

That's it!

Next: "TEXTING" YOUR FIRST ORDER

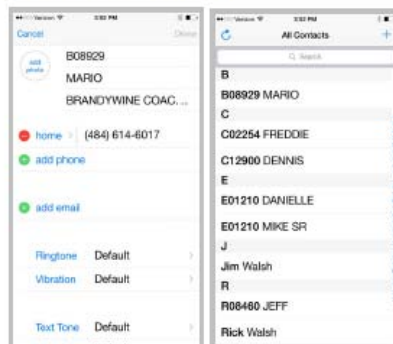
1. Key in your **Customer Number**
2. Key in your **First Name**
3. Then your **Order** and hit SEND!

You will receive a confirmation Text shortly!

AFTER YOUR FIRST "TEXT"

1. You only need to text us **what you need!**
- You are already be set up in our "CONTACTS"
- That's it!

Crest T20 - "Contacts"



Think of it as, the **FIRST** ever: "TEXT Machine"!

Crest East Coast, always "The Innovator"!

Actual "TEXT" Orders!



"TEXT"
Or Shoot us a "Picture"!
We'll figure it out!

Can't type?
Use "Text to Type" or
send us an "Audio File"!

It's all about Choices!

PAST SALES CAMPAIGNS

227

228

ZZ7

254 SOLD!



PAPER KING COMBO

"6- Z-TOWL" 2 PLY TOWELS 600' per roll!

\$39.95 Total 6

With FREE Dispenser!

A \$25.00 Value!

Our BEST Paper Deal EVER!

PAPER KING COMBO
ZZ-7 \$39.95 6

"Z-TOWL" 2 PLY TOWELS 600' per roll

- This paper towel is the best choice for 9 out of 10 jobs in the shop every day.
- The towel works super for cleaning glass as well.
- It is very absorbent for both solvent and waterborne cleaners.
- Being so economically priced, it is the one to use for cleaning everything from paint guns and paint sticks to just using it dry your hands.

The 8" roll also fits every dispenser on the market.

Single Roll 8"x 600', 6 / case # ZQR8

\$6.65 / ROLL
1.1 CENTS / FT.

CREST EAST COAST

FIND US ON THE WEB AT:
WWW.CRESTEASTCOAST.COM
TOLL FREE: 866-458-9009

ZZ7 Paper King.pub 030215

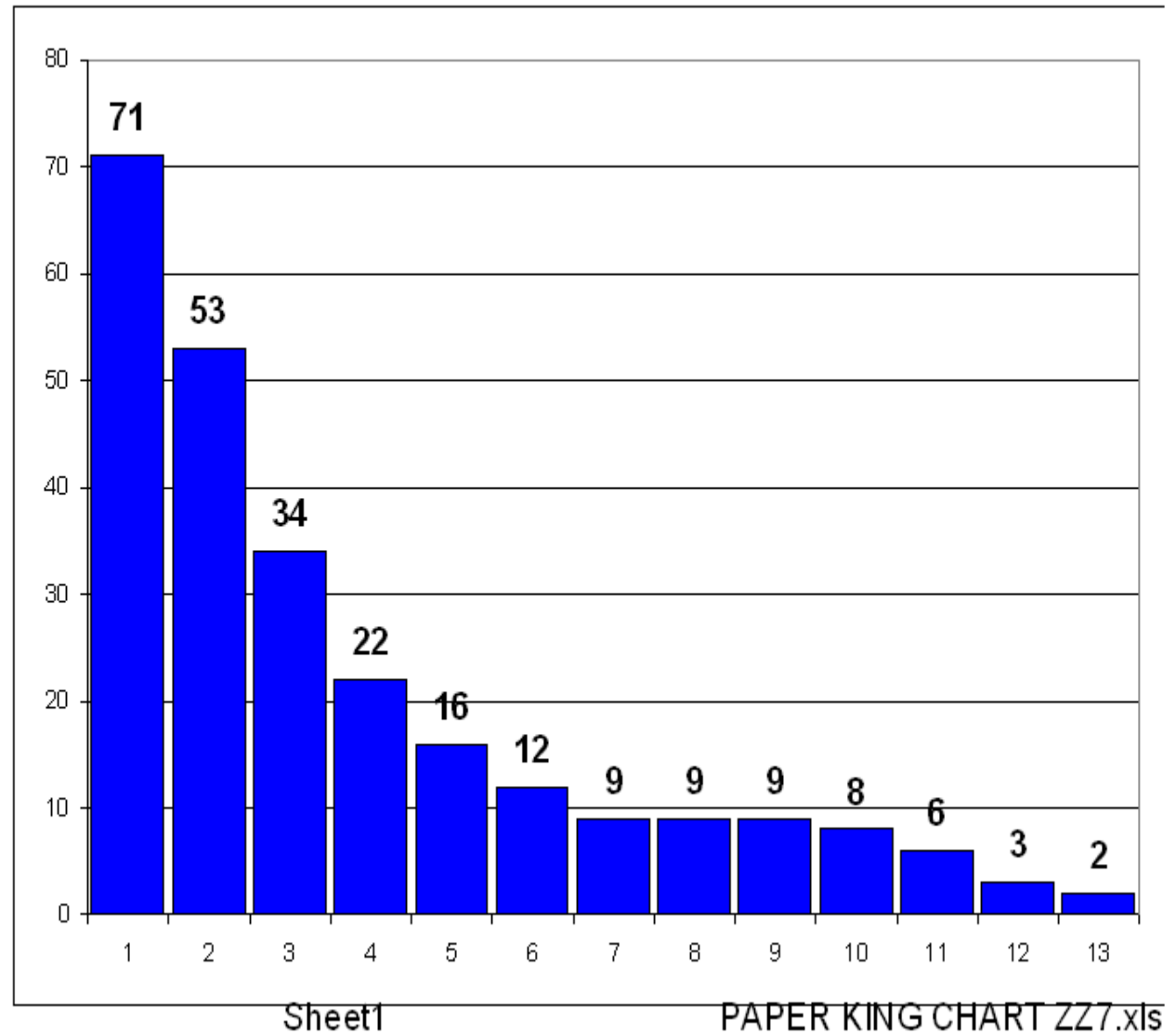
ZZ7 CHART

ZZ- PAPER KING COMBO

RICK W	71
JIM	53
LARRY	34
BILL J	22
DAVE	16
SAM	12
BOB	9
BILL C	9
RICK G	9
JD	8
AL	6
HECTOR	3
MIKE	2

TOTAL 254

TOTAL \$ 10,147.30



ZZ8

263 CASES



CREST EAST COAST *Coffee Quad Combo!*

Any 4 boxes (24 / box)
96 Cups - Total!

39 cents per cup

INTRODUCING! *Crest East Coast Gourmet Coffee*

SINGLE SERVE Beverage Cups

www.cresteastcoast.com 866-458-9009

DECAF BREAKFAST BLEND

HAZELNUT

HOT CHOCOLATE

DECAF BREAKFAST BLEND

HAZELNUT CREAM

BLENDED HOT Chocolate

One of the freshest single serve cups of Joe on the planet!

- KC101 DONUT BLEND
- KC102 FRENCH ROAST
- KC103 COLUMBIAN SUPREME
- KC104 DARK MOCHA
- KC201 DECAF BREAKFAST BLEND
- KC301 HAZELNUT
- KC302 FRENCH VANILLA
- KC303 MOCHA RASPBERRY
- KC304 CARMEL CREAM
- KC305 CRÈME BRULÉE
- KC401 HOT CHOCOLATE
- KC402 FRENCH VANILLA CAPPUCCINO



Coffee Quad Combo

Choose any 4 boxes all for:

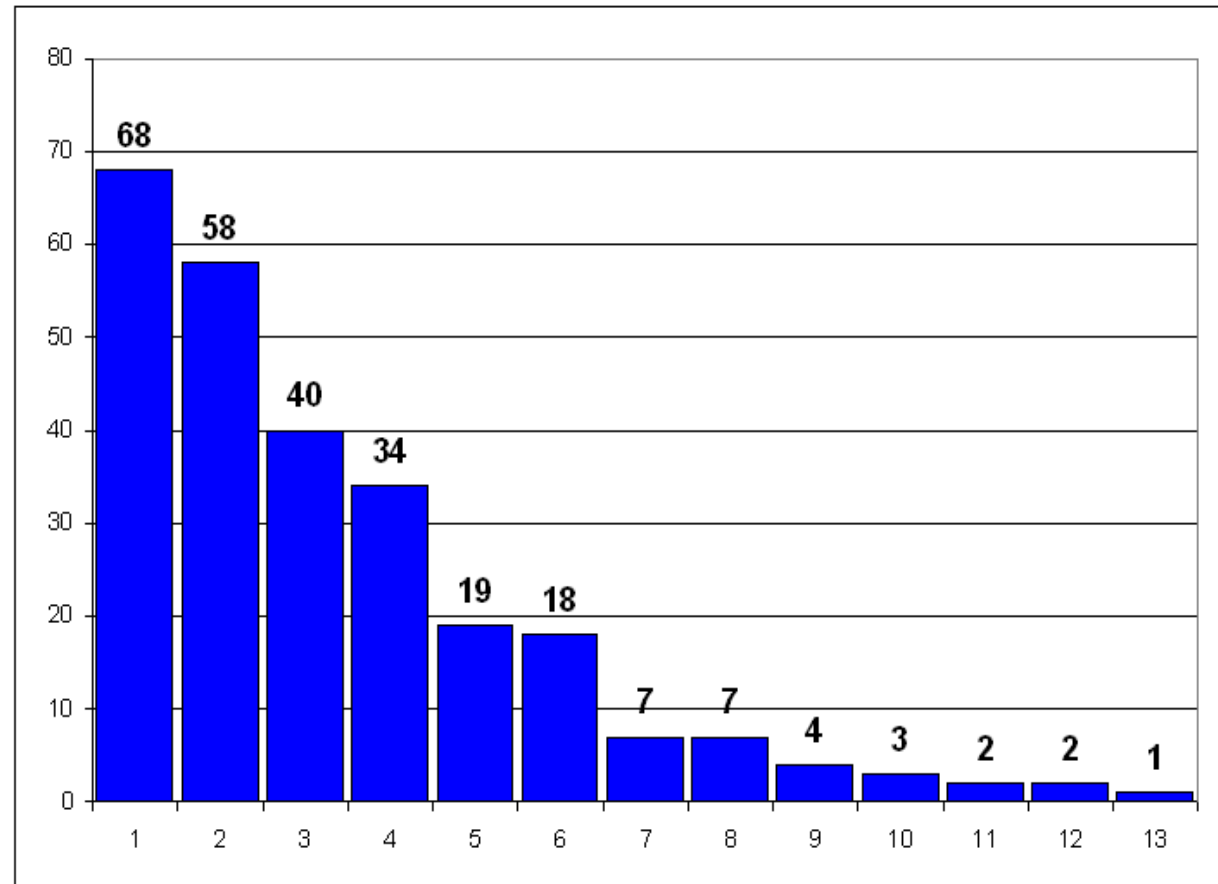
ZZ8 - \$38.00

39 cents per cup

ZZ8

ZZ-8 COFFEE QUAD COMBO

BILL J	68
RICH	58
JIM	40
RICK W	34
BOB	19
LARRY	18
JD	7
ROD	7
RICK G	4
SAM	3
DAVE	2
MIKE	2
WAYNE	1
TOTAL	263
	38
TOTAL	\$ 9,994.00



\$9,994.00

Sheet1

COFFEE CHART ZZ8.xls



Pricing: **CREST EAST COAST COFFEE** 07.11.15

SINGLE BOX PRICING - 24 / BOX					
CODE	3	4	5	6	7
KC###	13.99	12.99	11.99	10.99	9.88
KC24V		14.99			

FULL CASE PRICING - 4 BOXES /CASE - 96 COUNT					
CODE			5	6	7
KC1X			42.00	38.00	36.00
KC4BX			43.00	39.00	37.00

KC1X

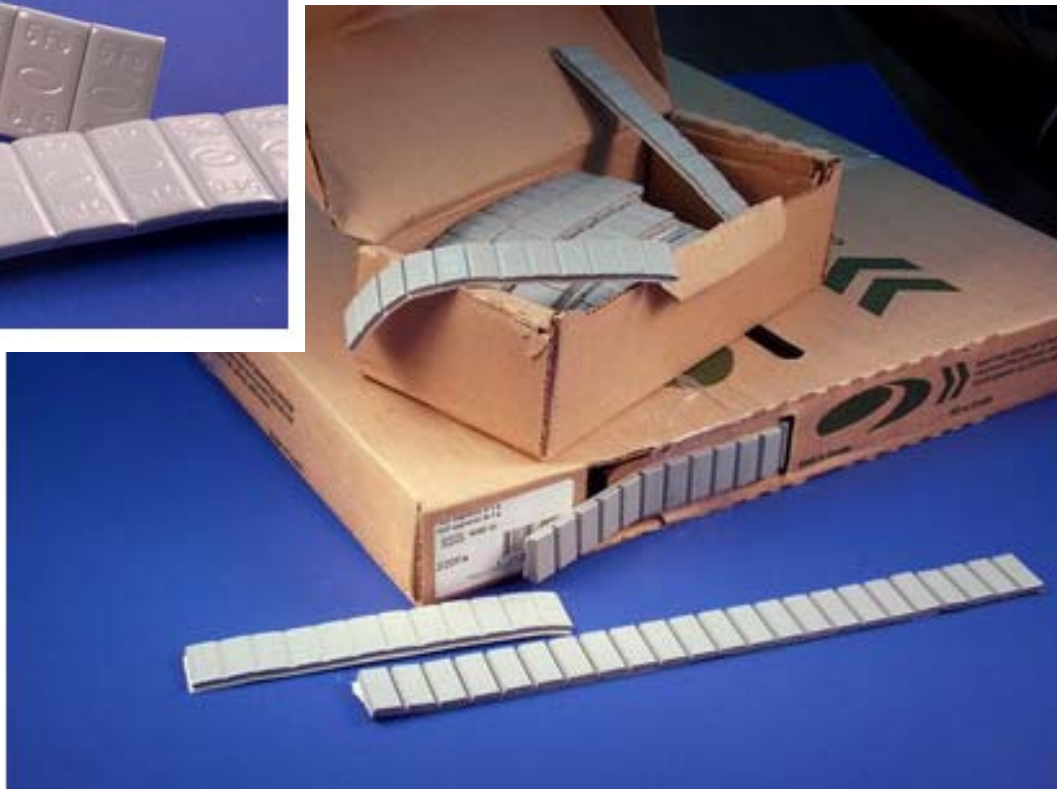
KC4BX

PRODUCT REVIEW













PRICING **MINI** HUSKY



1	0.00	2	0.00	3	1.99	4	1.75	5	1.49
	0		0		0		0		0
6	1.25	7	0.99	8	0.00	9	0.00		
	0		0		0		0		

#ZTHNB3

SAMPLE COST = **\$.89 ea**

FUTURE SALES CAMPAIGNS

22 ???

Quote from a MO. Sales Rep:

**“Don’t let your own
opinion of a product
affect that of your
customers!”**

NO DEMO
NO SALE!





ETCH

ANNUAL SALES IN
UNITS (LAST 12mo)

GRAY 2380

BLACK 1477

GREEN 1372

TOTAL 5229



HI-BUILD

ANNUAL SALES IN
UNITS (LAST 12mo)

GRAY 4464

BLACK 1062

ROSE 469

TOTAL 5995



PRIMA FLEX

ANNUAL SALES IN
UNITS (LAST 12mo)

GRAY	583
------	-----



TOTALS

ANNUAL SALES IN
UNITS (LAST 12mo)

ETCH 5229

HI-BUILD 5995

PRIMA-F 583

TOTAL 11,807



BUP2

ANNUAL SALES IN
UNITS (LAST 12mo)

GRAY 197

16 GALLONS / MO.!!

1	42.36	2	38.13	3	34.45	4	30.35	5	26.82
	0		0		0		0		0
6	24.42	7	22.45	8	0.00	9	0.00		
	0		0		0		0		

\$87.02

CURRENT

BUP2	Customer Name	URE PRIME	Last	Order	Units	Price
LTD---	Units-----	Sales--			Average---	Price--
1	AMERICA COLLISION		11/24/14	4550790	1	67.75
	114	6,896.76				60.49
2	RUSTY'S ISLAND		06/24/15	4665450	2	50.40
	111	5,440.34				49.01
3	SUBURBAN AUTO WORKS INC		06/23/15	4664210	2	77.31
	99	6,651.29				67.18
4	KERMIES TOWING		06/17/15	4661300	2	60.20
	64	3,268.64				51.07
5	OCEAN BAY AUTO SERVICE		09/16/11	3882510	2	54.45
	60	3,411.27				56.85
6	CUMBERLAND COUNTY TECH C		08/18/14	4494260	4	76.87
	59	3,854.04				65.32
7	BUDMAN ALIGN.& BODY WORK		05/13/15	4643630	1	59.86
	57	2,936.15				51.51
8	IMPACT AUTO BODY		06/01/15	4652290	1	60.20
	50	2,691.17				53.82
9	PRIDE AUTO BODY		03/29/10	3578340	1	61.62
	50	2,829.40				56.58

ZZ9

CODE 5

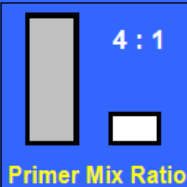
URE PRIME 2 COMBO HIGH PERFORMANCE 2K URETHANE PRIMER SURFACER

Direct to Bare Metal !!!

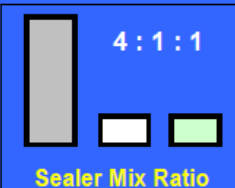


URE PRIME COMBO

ZZ-9 \$79.00



Primer Mix Ratio



Sealer Mix Ratio

URE-PRIME 2 PRIMER-SURFACER-SEALER

A Premium Quality, High Build, 2K Primer-Surfacer that provides outstanding results over a wide range of applications from Spot Repair to Overall Refinish

- **PRIMER - SURFACER** Mix 4:1 for incredible high build!
- **SEALER** - Mix 4:1:1 to be used as a sealer or for additional flow using a quality universal urethane reducer.
- Fast cure with a long pot life to improve productivity.
- Dry-to-Sand: 1-1½ Hours (75°F, 50% RH)
- Formulated with adhesion promoters and corrosion inhibitors for bare metal applications
- Light gray in color – provides an excellent shrink-free surface for basecoat color application
- Can be tinted using standard basecoat colors.



FIND US ON THE WEB AT:

WWW.CRESTEASTCOAST.COM

TOLL FREE: 866-458-9009

ZZ9 URE PRIME COMBO pub 062315



1	101.34	2	91.22	3	82.42	4	72.64	5	64.19
	0		0		0		0		0
6	58.44	7	54.38	8	52.00	9	0.00		
	0		0		0		0		

CURRENT



BHC		HYPERCLE		History ****					
Customer Name				Last	Order	Units	Price		
LTD---	Units-----	Sales-				Average---	Price--		
1	SUSSMAN HONDA)	07/08/15	4673640	1	54.38		
	775	39,146.92					50.51		
2	PARLIN COLLISION II)	02/25/14	4395690	2	63.85		
	576	33,365.47					57.92		
3	BUDMAN ALIGN.& BODY WOR)	06/18/15	4662890	4	64.19		
	477	27,675.16					58.01		
4	OCEAN BAY AUTO SERVICE)	06/29/15	4668040	2	64.19		
	419	24,317.40					58.03		
5	AMERICA COLLISION)	08/01/14	4486370	4	63.85		
	377	21,612.24					57.32		
6	ACE AUTO BODY)	07/07/15	4672720	2	64.19		
	310	18,476.57					59.60		
7	NEWARK AUTO BODY AND SE)	05/22/13	4243540	1	63.85		
	297	16,374.40					55.13		
8	CONCOURS AUTO BODY)	08/10/12	4080190	-2	58.05		
	263	14,568.42					55.39		
9	J & S AUTO REPAIR)	06/23/15	4664900	6	64.19		
	234	14,210.08					60.72		

ZZ10

CODE 5

HYPER CLEAR COMBO HY-PERFORMANCE HY-PRODUCTION CLEAR

HYPER CLEAR COMBO

ZZ-10 \$79.00



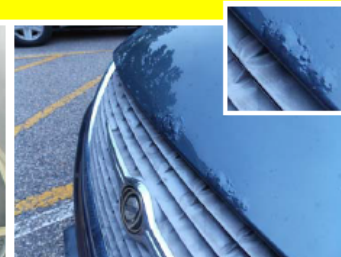
**Our No. 1
Selling
CLEAR!**

4 : 1
CLEAR Mix Ratio

As of June 26, 2015

We have SOLD 11,564 Gallons of Hyper Clear!

Date: September 19 - 20, 2008
Location: Coury's Body Shop,
Toms River, NJ 08753
Painter: Dennis Varga
HYPER CLEAR - #BHC
HYPER ACTIVATOR 75°F - #BHCA75
Spray Temp. 73°F
Spray Gun: Iwata LPH400 HVLP 1.3 tip
Orange LVX aircap



FIND US ON THE WEB AT:
WWW.CRESTEASTCOAST.COM
TOLL FREE: 866-458-9009

Date: June 27, 2015
After almost 7 years, still shiny!
Even rust can't crack
the finish of Crest Clear!

ZZ10 Hyper Clear COMBO.pub 06/27/15

ZZ-11

ZZ11

CODE 6

3 PAD + BACKER COMBO

Choose
ANY Two
PADS

Yellow
Honeycomb
Compound Pad
#QFC

Black
Honeycomb
Polishing Pad
#QFP

Yellow
Waffle
Compound Pad
#QFC2

Black
Waffle
Polishing Pad
#QFP2

**Direct to Painted Metal !!!
Or anything else that
needs a **BUFF!!****



Universal Self-centering Backing
Plate !

**3 PAD + BACKER
COMBO**

zz-11 \$39.00

Choose ANY Two Foam Pads
of Your Choice and
Receive 1 Universal Self-centering
Backing Plate
Plus a Wool Compound Pad

\$9.75 each!
The Backer alone is worth **\$25.00**



FIND US ON THE WEB AT:

WWW.CRESTEASTCOAST.COM

TOLL FREE: 866-458-9009

ZZ11_3 PAD BACKER COMBO.pub 070215

ZZ-12

ZZ12

CODE 5

3 QUART COMBO



THE ONE

The 1 is the only product you need to stock! The 1 is formulated with "vari-cut micro media" that breaks down during the buffing process. The 1 transforms from an aggressive Compound (capable of restoring gloss to finishes sanded with up to 1200 grit) to an ultra-fine polishing glaze.

3 QUART COMBO
ZZ-12 \$49.00

5

FOTO FINISH

EZ On / EZ Off
Leaves no residue.
Remove by hand or with our Black Foam Polishing Pad.
A perfect companion product to "The One" polishing compound.
Provides a fast and easy "show car" finish that doesn't wash off like other brands.
Won't streak or smear.
Polymer cross linked technology.



SLIXTER

Looking for speed?
With Sixter, you can achieve a brilliant shine in no time!
Apply by hand or spray it on with a trigger sprayer.
Wipe it off with a Micro fiber Cloth and you are done.



\$16.33 per Quart!
What are you paying?



FIND US ON THE WEB AT:

www.CRESTEastCoast.com

TOLL FREE: 866-458-9009

ZZ12_3 QUART COMBO.pub 070215

ZZ13

ZZ13

CODE 4

DISASTER RECOVERY KIT

RESTORE AUTO INTERIORS AND OTHER DISASTERS TO LIKE NEW CONDITION FROM OFFENSIVE ODORS AND APPEARANCE, DUE TO:



JOB-O /
CLEANS EVERYTHING
Stock # **AJO**
Restores new car look and smell.
Cleans:

- Everything
- Vinyl Seats and Floor Mats
- Plastic Dashboards and Interior Trim
- Safe on most Plastics

Can also be used to degrease engines, clean tires and wheels.

- ☐ TOBACCO STENCH
- ☐ WATER DAMAGE
- ☐ SMOKE
- ☐ FIRE
- ☐ VOMIT
- ☐ URINE
- ☐ MILDEW
- ☐ PERFUME
- ☐ PET ODOR
- ☐ SPOILED FOOD
- ☐ BEVERAGE SPILLAGE
- ☐ DEAD ANIMALS
- ☐ BODY ODOR



Non-ammonia
GLASS CLEANER
Stock # **AGK**
Special non-streak, non flammable formula to quickly clean glass of:

- Tobacco Smoke
- Fingerprints
- Oily Film
- Grease/Grime

Safe on most plastics. Will not harm mirrors.



ACTION FOAM
Stock # **AUK**
Heavy duty spot and carpet cleaner. Dissolves:

- Wax, Ink, Oil, Dye, Soil
- Grease, Carbon, Dirt
- Velour, Fabric, Upholstery

Can also be used to clean AC ducts and grills, air filters and whiskey stains.

DISASTER RECOVERY KIT
ZZ-13 \$19.95



SERGEANT ORANGE
ODOR ELIMINATOR
Stock # **ASO**
Scientifically formulated with Metazene® to permanently remove odors at their source.

- Neutralizes odor upon contact!
- Orange scent dissipates as it removes foul stench
- Carpeting, Headliners, Upholstery & Fabrics

Can also deodorize AC ducts.

DISASTER RECOVERY KIT

JOB-O	Stock # AJO
GLASS CLEANER	Stock # AGK
ACTION FOAM	Stock # AUK
SERGEANT ORANGE	Stock # ASO

• EACH ITEM RE-ORDERED SEPARATELY



To see our Online Catalog visit:

www.CRESTEASTCOAST.COM

To Order Call us toll free at: **866-458-9009**



Credit Cards Accepted!



ZZ14

ZZ14

CODE 5

RAGS ON A ROLL PROMO



RAGS ON A ROLL
ZZ-14 **\$12.00**

PER BOX!

"RAGS ON A ROLL"
DRC SINGLE PLY TOWELS
Excellent in the Paint booth.

This wiper is extremely absorbent and very low lint.

This wiper is designed for general shop use.

Great for heavy jobs such as wiping heavy grease or detailing the interior of a car.

Single Roll 9"x 240', Dispenser Box,
8 / Case # ZQRR

240 ft.
OF TUFF FLUFF



NICKLE A SHEET!



FIND US ON THE WEB AT:
WWW.CRESTEASTCOAST.COM
TOLL FREE: 866-458-9009

ZZ14 RAGS ON A ROLL.pub 070215

FUTURE PRODUCTS

CMST



TECHNICAL DATA SHEET

MULTI-SEAM

Stock Nos. **CMST (Tan)**, **CMSB (Black)** and **CMSG (Gray)**

CREST MULTI-SEAM IS A 1-PART, MS POLYMER SEAM SEALER / ADHESIVE THAT MAY BE APPLIED IN A BEAD WITH A STANDARD CAULK GUN, BRUSHED OR SPRAYED WITH CREST STOCK NO. GMSG - MULTI-SEAL APPLICATOR GUN.



Product Features / Technical Data

Packaging: 10.3 Fl Oz (305 ml)
Plastic Cartridge

Application Temperature: 40°F to 105°F

Skin Time: 40 minutes (77°F / 50% RH)

Shore A Hardness: 40

Elongation at Break: 475%

Service Temperature: -40°F to 200°F

Shelf Life: 10 months - unopened

Adheres to: Steel, Aluminum, Ceramics, Wood, Styrofoam®, Glass, Fiberglass and many plastics. Apply to bare metal or primed surfaces.

Non-Sag: Excellent non-sagging and pattern / brush mark retention

Paintability: May be painted immediately and up to 7 days after application.

Anti-Corrosion Testing

Crest Multi Seam CMSB (black), CMST (tan) and CMSG (gray) have displayed excellent adhesion characteristics when applied to bare metal. Although all metal surfaces should be coated after Multi Seam is applied, we tested to confirm how well it would stand up to the elements if left unprotected. The sealants were applied to aluminum and steel test panels and were allowed to fully cure.

They were then subjected to continuous wet-dry cycling using a 5% salt solution causing significant corrosion and pitting to the metal substrates.

After testing, the adhesion remained very good with only cohesive failure observed on both abraded and unabraded metals. The sealers were then chemically removed, and the panels were examined for evidence of corrosion creeping beneath the bond.

The salt solution was not able to permeate the bond line, and no corrosion formed where the sealant was applied.

Crest Industries, Inc.
1337 King Road
Trenton, MI 48183

Phone: 800.822.4100
Fax: 800.344.4461
www.Crestaauto.com

February 2014



Product Data Sheet

Thick-n-Tan

Stock No. CT-NT



Crest Thick-n-Tan is an extra heavy-bodied, OEM color match (tan) epoxy seam sealer / adhesive. Thick-n-Tan is formulated to resist running or sagging on vertical / overhead surfaces. It will retain brush marks, textures and patterns to duplicate OEM appearance. Thick-n-Tan has tremendous adhesion and may be applied directly to clean / abraded bare metal. It is formulated to prevent rust-creep at seams of bonded repairs and to withstand freeze / thaw cycles, while

remaining tough and resilient. It is packaged in a 7.3 fl. oz. twin cartridge and dispensed through Stock No. GT-MN Static Mixer Nozzle, utilizing Stock No. GT-SU Dispensing Gun.

Handling Characteristics / Physical Properties @ 25° C / 77° F

Mix Ratio: 1 : 1
Part A Resin Color: Tan
Part B Hardener Color: White
Mixed Color: Tan
Lap Shear Strength: 2159 psi
(Aluminum to Aluminum)

Work Time: 10 minutes
Clamp / Sand / Paint Time:
30 minutes
Non Sag: Excellent
Flexibility: Semi Rigid

Phone: 800-822-4100
June 22, 2010

Crest Industries, Inc.
1337 King Road
Trenton, MI 48183
Fax: 800-344-4461

www.crestauto.com



GENERAL INSTRUCTIONS

Stock No. CB-M1, Black Majik

Rev. 3-20-15

Work Time: 10 Minutes

Sand/Paint Time: 30 Minutes

HEAVY BODIED, FLEXIBLE, TWO-PART EPOXY SEAM SEALER WITH HIGH STRENGTH AND
OUTSTANDING ADHESION FOR APPLICATIONS WHERE A NON-FLOWING PRODUCT IS DESIRED

Preparation of GT-SU Applicator Gun and Cartridge

1. GT-SU plunger rods should be fully retracted. To release rods, hold gun by back handle, press thumb lever and pull back on knob.
2. Prepare cartridge for loading by removing cover from nozzle end of cartridge and snapping off end cap.
3. Load cartridge into gun. Make sure tab at front of cartridge is properly inserted in slot at front of gun. Prior to attaching static mixer nozzle, dispense a small amount of product to be sure both sides flow evenly. To stop dispensing, release pressure by pressing thumb lever.
4. Install static mixer. Dispense a short bead of material until color is uniform. Dispose of this bead. Product is now ready for application.
5. When application is complete, leave mixer nozzle installed on cartridge.
6. When preparing a used cartridge, remove old nozzle and re-balance cartridge as described in step 3 above. Make sure openings are free of obstructions before installing new mixer nozzle. Never attempt to force material through a blocked cartridge opening or used nozzle.

CB-M1 Black Majik Application Directions

1. Black Majik may be applied to bare metal, factory E Coat or metal surfaces primed with 2K Epoxy Primer. Aerosols and 2K Acid Etch Primers are not recommended.
2. Make sure area to be sealed is clean and dry. Clean with Crest Stock No. AAS or BSA-Acry Solv prior to sanding.
3. Sand bare metal surfaces with 80 grit sandpaper. Sand factory E Coat or fully cured 2K Epoxy Primer with 320 grit or scuff to remove gloss.
4. Remove sanding residue with clean, compressed air and re-clean with Acry Solv.
5. Apply Black Majik in a continuous, even bead. Sealer may be easily tooled if desired.
6. Black Majik has a 10 minute working time and may be sanded and painted in 30 minutes.

DO NOT ADD SOLVENT WHEN TOOLING BLACK MAJIK.

CUT HERE

WARRANTY

Crest Industries, Inc. ("Crest") warrants to the original purchaser ("Purchaser") that its Black Majik, Stock No. CB-M1 ("Product"), will, when applied according to the Crest General Instructions above, provide a seal for the life of the vehicle while used exclusively by Purchaser's customer owning the vehicle at the time of repair. The foregoing is Crest's sole and exclusive warranty, and all other warranties, express or implied, including the implied warranties of merchantability and fitness for a particular purpose, are excluded and disclaimed by Crest.

If this warranty is breached and the other conditions set forth herein have been met, Crest shall, as its sole and exclusive liability and Purchaser's sole and exclusive remedy, reimburse or credit the account of Purchaser for the reasonable costs of repair or replacement of the sealed components of the vehicle, provide replacement Product to repair the job, and/or shall assist Purchaser to address the customer's complaints. Except as provided above, Crest shall not be liable under any circumstance for any loss, damage, or expense directly or indirectly arising from the application and use of Product, and Crest shall not be liable for consequential or incidental damages.

This warranty is valid only if claim has been filed within 20 days after the discovery of the purported breach and the warranty registration form set forth below has been filed with Crest prior to 60 days after application of the Product. Warranty registration forms should be sent to:

Crest Industries, Inc.
1337 King Road
Trenton, MI 48183
Attention: Warranty Claims Manager

WARRANTY REGISTRATION FORM

Date	_____	Repair Order #	_____
Shop Name	_____	Make/Model/Year	_____
Address	_____	VIN	_____
Phone	_____	Type of Repair	_____
Repair Technician	_____		_____
Cartridge Lot No.	_____	Date Performed	_____

If Product cartridge is used on multiple vehicles, copy blank form and send a completed form for each vehicle.



Technical Data Sheet Metal Gray

Two part epoxy seam sealer / adhesive

STOCK NO. CMG7 - METAL GRAY (7.3 FL. OZ.)

STOCK NO. CMG10 - METAL GRAY (10 FL. OZ.)



SANDED STEEL PANEL WITH METAL GRAY, 2-PART EPOXY SEAM SEALER ADHESIVE APPLIED. BARE METAL, UNCOATED AND EXPOSED TO INTERMITTENT SALT SPRAY TEST AND FREEZE / THAW CYCLES FOR 30 DAYS.

PANEL HEATED TO 400°F AND METAL GRAY MECHANICALLY REMOVED TO EXPOSE CLEAN, NON-CORRODED STEEL UNDER THE SEAM SEALER / ADHESIVE.

CREST METAL GRAY IS A HEAVY-BODIED TWO-PART, 1:1 EPOXY SEAM SEALER / ADHESIVE. ITS NEUTRAL GRAY COLOR IS EASILY TOP COATED, AND IT HAS BEEN SPECIALLY FORMULATED TO BE APPLIED TO CLEAN / BARE / ABRADED STEEL AND ALUMINUM. METAL GRAY WILL PREVENT RUST-CREEP AT SEAMS OF BONDED REPAIRS AND WILL WITHSTAND FREEZE / THAW CYCLES, WHILE REMAINING TOUGH AND RESILIENT.

HANDLING CHARACTERISTICS / PHYSICAL PROPERTIES @ 25° C / 77° F

MIX RATIO: 1 : 1
PART A RESIN COLOR: BLACK
PART B HARDENER COLOR: WHITE
MIXED COLOR: GRAY
LAP SHEAR STRENGTH: 2150 PSI
(ALUMINUM TO ALUMINUM)

WORK TIME: 10 MINUTES
CLAMP / SAND / PAINT TIME:
30 MINUTES
NON SAG: EXCELLENT
FLEXIBILITY: SEMI RIGID

CREST INDUSTRIES, INC.
1337 KING ROAD
TRENTON, MI 48183
FAX: 800.344.4461

PHONE: 800.822.4100
JULY 2015

WWW.CRESTAUTO.COM

END OF SHOW

